

## List of RJC Indicators

RJC's Indicator list has been redesigned in 2014 to align with the Desired Outcomes outlined in RJC's Theory of Change. Some indicators will only begin data collection with the roll-out of the 2013 Code of Practices, which is in a transition year during 2014.

The indicators have been grouped under the 3 Desired Outcomes identified in the RJC Theory of Change, and provide insight into progress of the various supporting strategies and direct outputs.

Impact Areas	Desired Outcomes	Indicators – Level 1	Data since	Focus areas for Level 2/3 studies	Timeframe
<p><b>In the RJC Theory of Change, the following Impact Areas are the results of all three Desired Outcomes:</b></p> <p>The global fine jewellery and watch industry respects human rights, environment and stakeholder expectations.</p> <p>Supply chains build commitment to and reward responsible practices.</p>	<p>1. <i>Building critical mass through increased uptake in key regions and sectors.</i></p>	Growth in overall Members per year.	2006		
		Growth in Members by sector per year.	2006		
		Growth in overall Certifications.	2009		
		Growth in Certifications by sector.	2009	<i>Challenges for Certification uptake for mining sector.</i>	2014-
		Growth in Members by sector and turnover (ARS).	2006		
		Distribution of Members and Certified Members by economic size/turnover.	2006	<i>Challenges for Certification uptake for SMEs.</i>	2014-
		Total employees covered by Certifications.	2009		
		Employees covered by Certifications	2009		

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Business customers and consumers have confidence and trust in diamond, gold and PGM products.		by sector.			
		Employees by covered by Certifications by country.	2014 (new for COP 2013)		
		Growth in Certifications by country.	2009	<i>Challenges for Certification uptake in India.</i>	2014-
		Re-certifications by sector and by year.	2010		
		Resignations by sector and by year.	2009		
		Resignation reasons.	2009		
	2. <i>Effective implementation of standards and continuous improvement.</i>	All non-conformance data – by standards and by sector.	2009		
		Member’s systems for money laundering and finance of terrorism.	2009		
		Member’s systems for anti-bribery.	2009		
		Member’s systems for legal compliance.	2009		
		Member’s systems for safe and healthy workplaces.	2009		
		Member’s systems for managing working hours.	2009		
		Member’s systems for working with business partners.	2009	<i>Survey of Members on supply chain outreach.</i>	2014-

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		Multiple Certifications and effectiveness of harmonization.	2014 (new COP 2013)	<i>Survey of Members on harmonisation questions.</i>	2014-
		Certification outcomes in mining sector.	2009	<i>Case studies and impact evaluations of mines with artisanal mining on concession.</i>	2014-
		Certification outcomes in India.	2009	<i>Case studies and independent impact evaluations in India.</i>	2014-
		Certification outcomes for SMEs.	2009	<i>Case studies and independent research into SME experiences.</i>	2014-
		Distribution of audits by Audit Firms and Individual Auditors.	2010		
		Audit report clarifications by frequency and type: RJC quality control measures.	2010		
		Training of Members and Auditors by year and by sector.	2010		
		Frequency of Suggested Business Improvements.	2014		
		RJC Complaints Mechanism.	2010		
	3. <i>Increased demand for RJC Certified Members, B2B and by consumers.</i>	Frequency of use of RJC logos by Members.			<i>Use of RJC Certification in marketing and communications – survey of Members.</i>
Level of demand for RJC Certification.				<i>Enquiries/demand for RJC Certifications –</i>	2014-

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				<i>survey of Members.</i>	
				<i>Growth in trade of CoC precious metals.</i>	2014-
		Use of RJC Certification in supply chain initiatives.		<i>RJC Certification in supply chain initiatives -survey of Members and key stakeholders, case studies</i>	2014-
		Media coverage of RJC	2009	<i>Analysis of trade/consumer interest in RJC</i>	2015
		Research citations.	2010		
		RJC website traffic.	2014		