

DRAFT NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES HUBLOT

LONDON - The Responsible Jewellery Council (RJC) announced today that Hublot, the watchmaking manufacturer based in Switzerland near Geneva has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Hublot on its certification. The successful verification assessment was conducted by Marie-Charlotte Druesne from Ernst & Young, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"Hublot is proud to have obtained RJC Certification because when our focus is often on the search for productivity and profitability, we must also respect a certain number of rules and values. These principles of ethics, social performance and environmental practices, not only make it possible for us to act as honest actors in the watch making market, but they constitute the base on which our future rests. We are eager to collaborate with the RJC and its partners in order to globally promote the respect of these responsible business practices, which guarantee our integrity and transparency", says Ricardo Guadalupe, CEO of Hublot.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a Full Member of the ISEAL Alliance – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Hublot

Hublot was the first luxury watch brand to combine precious metals with rubber. From watch complications and revolutionary materials to world class collaborations such as Formula One™, FIFA World Cup™, Manchester United, Ferrari and charity projects, Hublot represents the "Art of Fusion" philosophy, connecting traditional watchmaking to the future. "Hublot? A different way to progress" say those who know this unique Swiss watch company, where each and every moment moves forward to create the future at breathtaking speed. A dream, initiated and developed by Hublot's Chairman, Jean-Claude Biver with CEO, Ricardo Guadalupe, these two men are responsible for turning the Hublot brand into a genuine success story in which the Big Bang, King Power, Classic Fusion and Masterpieces represent the symbols of a

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constantly evolving tradition. On a commercial level, the network of approved retailers has grown rapidly and currently stands at 650 points of sale and 45 exclusive boutiques around the world (Geneva, Cannes, Saint-Tropez, Paris, Berlin, Moscow, New York, Miami, Beverly Hills, Las Vegas, Singapore, Shanghai, Beijing, Hong Kong, Dubai, Abu Dhabi, Kuala Lumpur, Ginza...). For more information, please visit www.hublot.com

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RJC Certification Information – Hublot

RJC Certified Members