



## NEWS RELEASE

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### RESPONSIBLE JEWELLERY COUNCIL ANNOUNCES INDUSTRY BRIEFING AND LEADERSHIP FORUM AT INTERNATIONAL JEWELLERY LONDON 2012

LONDON –The Responsible Jewellery Council (RJC) will hold an industry briefing with the London Bullion Market Association (LBMA) as well as present a RJC Leadership Forum at International Jewellery London (IJL) 2012. The RJC is pleased to work on these two initiatives with IJL, a valued RJC Supporter.

The RJC and LBMA session will focus on the theme “*Do you know where your gold comes from? RJC Chain of Custody and LBMA Responsible Gold: providing support for supply chain due diligence*”. The event will take place on Monday, September 3<sup>rd</sup>, from 10:45 to 11:45am in the Inspiration Theatre. The aim of the session is to brief attendees on why conflict-sensitive sourcing has become increasingly important in the watch and jewellery supply chain, the key role of gold refiners in the jewellery supply chain and the like-minded efforts of each organisation on these issues. Philip Olden, Consultant to Signet Jewelers Ltd, will also present an update on Signet’s Gold Supply Project. Speakers at the event will be Ruth Crowell, Deputy Chief Executive, LBMA, Philip Olden, Consultant to Signet Jewelers Ltd and Catherine Sproule, Chief Operations Officer, RJC.

The RJC Leadership Forum will take place on Tuesday, September 4<sup>th</sup>, from 4:30 to 5:30pm in the White Hall Room. The session will focus on “*Responsibility and Assurance in the Jewellery and Watch Industry – Responsible Business Practices & RJC Member Certification.*” Leaders from the British jewellery industry will convene to discuss responsible business practices and the importance of the RJC Certification System. Opening the session will be Michael Allchin, Chief Executive and Assay Master, The Birmingham Assay Office. Addressing the event will be Harriet Kelsall, Managing Director, Harriet Kelsall Jewellery Design Ltd; Mark Adlestone, Chairman, Beaverbrooks The Jewellers; Michael Hickson, Finance & Operations Director, Accurist Watches Ltd and Richard Oldroyd, Managing Director UK, Cookson Precious Metals. The session will be moderated by Catherine Sproule, Chief Operations Officer, RJC.

All Trade Media, RJC Members and IJL attendees are invited and welcome to attend. RJC will be located at stand J48 throughout the show.

For further information and to arrange an interview please contact:  
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#### About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members’ businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC’s Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
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