

## **NEWS RELEASE**

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## **RESPONSIBLE JEWELLERY COUNCIL CERTIFIES ASIAN STAR COMPANY LIMITED**

LONDON - The Responsible Jewellery Council (RJC) announced today that Asian Star Company Limited, the India-based diamond manufacturer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Asian Star Company Limited on its certification. The successful verification assessment was conducted by Manish C. Doshi from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"Asian Star is committed to transparency, integrity, accountability and responsibility in its relationship with all its employees, business partners, shareholders and the society at large. We ensure that our business represents the highest ethical, social and environmental standards. We are delighted to have achieved RJC certification as it provides us with a framework to continuously improve our business practices. We view this development as recognition of Asian Star's commitment to living its strong values," says Vipul Shah, CEO & MD of Asian Star.

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## About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 440 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

## About Asian Star Company Limited

Asian Star is a leading diamond manufacturer headquartered in India, with a pedigree stretching back 40+ years to 1971. The company's state-of-the-art diamond manufacturing facility in India adopts the latest technology & modernised

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd. The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF. The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042. equipments, and employs highly skilled manpower. Its core expertise lies in the ability to produce large volumes of consistent quality polished diamonds. The 'Asian Star Make' has acquired a reputation amongst the trade for its excellence of cut and consistency in quality.

The company's growing client base and well-established presence in top diamond markets globally is testimony of its indepth understanding of client and market requirements. A diversified sourcing strategy, lean and efficient processes, customer-centric approach and a spirit of entrepreneurial innovation are key factors in establishing Asian Star's reputation as a professional and forward looking company. For further information, please visit <u>www.asianstargroup.com</u>

**RJC Certification Information Asian Star Company Limited** 

**RJC Certified Members** 

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