



## NEWS RELEASE

Embargoed until 20 November 2014

### RJC CERTIFIES KBS CREATIONS

LONDON - RJC announced today that KBS CREATIONS achieved Certification against the new 2013 Code of Practices (COP) at its manufacturing facility in Mumbai, India. The new 2013 COP was released in November 2013.

“It is a pleasure to announce KBS CREATIONS as the fourth Indian Member to be certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are thrilled to see Members achieving these early Certifications against the new standard and warmly congratulate KBS CREATIONS,” says Ashish Deo, RJC’s Chief Executive Officer.

The successful verification assessment was led by Gibson Lemos from Bureau Veritas Italia, one of the independent third-party auditing firms accredited by the RJC.

“KBS CREATIONS has built a long standing reputation for the utmost ethical standards across all of our business touch points, internal and external. In recognition of this, we are honored to receive the Responsible Jewellery Council Code of Practices Certification. This accreditation is important to us, not for its merit, but rather for the empirical standards it represents,” says Kunal Shah, Partner, KBS CREATIONS.

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

**About KBS CREATIONS**

Established in 2006, KBS CREATIONS is one of the largest suppliers of diamond bridal rings in the world. We are a passionate group that builds long-term relationships based on extensive global consumer market research, trend-inspired product design execution, superior brand-marketing services and, at the very heart, outstanding customer service.

**[RJC Certification Information – KBS CREATIONS](#)****[RJC Certified Members](#)**

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