



## NEWS RELEASE

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### RJC CERTIFIES NEW ART MODELLI ITALIA

LONDON - RJC announced today that New Art Modelli Italia has achieved Certification against the new 2013 Code of Practices (COP) at its production facility in San Salvatore Monferrato, in the district of Alessandria, Italy. The new 2013 COP was released in November 2013.

"It is a pleasure to announce New Art Modelli Italia has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are thrilled to see Members achieving these early Certifications against the new standard and warmly congratulate New Art Modelli Italia" says Ashish Deo, RJC's Chief Executive Officer.

The successful verification assessment was led by Simone Olmo from Bureau Veritas Italia SPA, one of the independent third-party auditing firms accredited by the RJC.

"The achievement of the RJC Certification represents the fulfillment of a process that, from the outset, engaged ourselves in evaluating and spreading responsible business practices with profound ethical value. Therefore, we are proud that those principles, which for us are crucial for growth, have been confirmed. Besides, this certification represents an opportunity to forge partnership with other companies sharing our same values." says Claudio Pasquali, Head Chief, New Art Modelli Italia.

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About New Art Modelli Italia

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

New Art Modelli Italia was founded in 1997 and recently has improved their headquarter in San Salvatore Monferrato (Alessandria). It produces, designs and manufactures haute jewelry for many important griffes of the international scene, using the most advanced technologies available. For more information about New Art Modelli Italia visit [www.newartmodelli.it](http://www.newartmodelli.it)

[\*\*RJC Certification Information – New Art Modelli Italia\*\*](#)

[\*\*RJC Certified Members\*\*](#)

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