



## NEWS RELEASE

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### RJC CERTIFIES FINE JEWELLERY MANUFACTURER, CHARM AMERICA

LONDON - RJC announced today that Charm America has achieved Certification against the 2013 Code of Practices (COP) at its Manufacturing facility in Glendale, USA.

“It is a pleasure to announce Charm America has been certified against the 2013 COP. The provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see Members achieving Certification against the standard and warmly congratulate Charm America,” says Andrew Bone, RJC’s Executive Director.

The successful verification assessment was led by UL Responsible Sourcing, one of the independent third-party auditing firms accredited by the RJC.

“Charm America is proud and thrilled to be recognised as a certified member of the RJC including a provenance claim on conflict-free gold. Charm America strives to create, manufacture and distribute high quality jewelry, which is only possible through integrity and honest business practices,” said Sarkis Andreasian, CEO of Charm America.

For further information please contact:

Gerhard Humphreys-de Meyer, Communications Coordinator, Responsible Jewellery Council  
Telephone +44 (0)207 321 0992, [gerhard.humphreysdemeyer@responsiblejewellery.com](mailto:gerhard.humphreysdemeyer@responsiblejewellery.com)

#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 700 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About Charm America

Since its inception in 1979, Charm America has maintained its position in the forefront as a manufacturer of fine jewelry. Through integrity and honest business, the company has established itself as a leader and innovator, as well as a proponent of first-rate craftsmanship and quality. Charm America prides itself on conducting its manufacturing business

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
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within the United States of America, from start to finish. The company's headquarter utilizes cutting-edge technology paired with timeless experience and traditional hand-finishing techniques to create the finest products.

[RJC Certification Information – Charm America](#)

[RJC Certified Members](#)

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