



NEWS RELEASE

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RJC RE-CERTIFIES CHRISTIAN DIOR COUTURE

LONDON - RJC announced today that Christian Dior Couture has achieved Certification against the 2013 Code of Practices (COP) which was released in November 2013. Christian Dior Couture was first certified by the RJC in 2012 and it has renewed its Certification with great success once again.

“It is a pleasure to announce Christian Dior Couture has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are thrilled to see Members achieving Certification against the standard and warmly congratulate Christian Dior Couture,” says Andrew Bone, RJC’s Executive Director.

The successful verification assessment was led by Anne-Lise Legrand from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

“Since 1947, Christian Dior has embodied ethical, social and environmental values across its character and its creations. Through the years, these values have been diffused and now meet today’s worthiest reward with that RJC Re-Certification,” says Laurence Nicolas, Director of Dior Fine Jewellery.

“Human and environmental issues are intrinsically part of Christian Dior Couture’s history and today the RJC confirms our commitment towards these convictions. There is no other wish for Christian Dior Couture but making our client feel wonderfully unique with fine and high jewellery pieces that tell a true and authentic story, shaped with passion and sourced respecting humane conditions,” says Sidney Toledano, CEO of Christian Dior Couture

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 600 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Christian Dior Couture

Since 1947, Christian Dior Couture has been insolently revolutionizing Haute Couture’s stylistic codes adopted by the most elegant women all around the world. The “New Look” tradition has been perpetuated with Victoire de Castellane’s arrival in 1998 that created Christian Dior Couture’s first Dior Fine Jewellery collections. Her creations are inspired by Christian Dior’s values of nature and voluptuousness. Colourful and voluminous, every single piece tells a story that has been materialized by a craftsman’s singular and highly respected know-how, and which is perpetuated among generations. For already 17 years, Dior Fine Jewellery has been confirming its social and environmental consciousness by supporting these women’s and men’s talents in creating jewellery pieces promoting nature’s richness. More information on www.dior.com

[RJC Certification Information – Christian Dior Couture](#)

[RJC Certified Members](#)

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