

NEWS RELEASE

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RJC CERTIFIES AMERICAN WHOLESALER, ELOQUENCE CORPORATION

LONDON - RJC announced today that Eloquence Corporation, a wholesaler based in New York has achieved Certification by meeting the highest ethical, social and environmental standards established by the RJC.

"RJC warmly congratulates Eloquence Corporation on its Certification," says Catherine Sproule, RJC's Chief Operations Officer.

The successful verification assessment was conducted by Alfonso Orellana from SGS United Kingdom Ltd, one of the independent third-party auditing firms accredited by the RJC.

"Eloquence Corporation is pleased to announce that it is now RJC Certified. Our RJC Certification is important for our retail clients to ensure they are sourcing from vendors who are able to meet the stringent requirements of RJC," said Sadhna Venkat, Vice President and Manager of the jewelry division of Eloquence.

For further information please contact:

Gerhard Humphreys-de Meyer, Communications Coordinator, Responsible Jewellery Council Telephone +44 (0)207 321 0992, gerhard.humphreysdemeyer@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Eloquence Corporation

Eloquence Corporation, doing business as MWI Eloquence, was established in 1954 and initially operated exclusively in the industrial diamond business. In 1974, the company branched into the gem diamond business. Since that time through new business developments, alliances and acquisitions, Eloquence has grown into a successful diamond and jewelry business group. Eloquence is a De Beers Diamond Sightholder and a founding member of the Natural Color Diamond Association

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with factories manufacturing in four countries. The Company's industrial diamond sales are worldwide and loose diamonds and jewelry are primarily sold in North America.

Additional information about Eloquence can be found at its website, <u>www.mwieloquence.com</u>

RJC Certification Information - Eloquence Corporation

RJC Certified Members