

NEWS RELEASE

Embargoed until 7 May 2013

RESPONSIBLE JEWELLERY COUNCIL CERTIFIES LEGEND (GUANGZHOU) JEWELRY CO. LTD

LONDON - The Responsible Jewellery Council (RJC) announced today that Legend (GuangZhou) Jewelry Co. Ltd, the China - based jewellery manufacturer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Legend (GuangZhou) Jewelry Co. Ltd on its certification. The successful verification assessment was conducted by Fay Chu from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"The achievement of becoming an RJC Certified Member is very rewarding for our business and we hope to further encourage ethical, responsible practices throughout the trade. The RJC Code of Practices provides our company with a framework for operating our business in a responsible manner. Our business partners can benefit from good synergies when RJC Certification is implemented throughout the whole supply chain," says Mr. Patrick Luk, Managing Director of Legend Jewelry.

For further information please contact:

Madalina Grigorie, RJC's Communications and Membership Coordinator, Responsible Jewellery Council Telephone + 44 (0)20 7836 6376, madalina.grigorie@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 440 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a Full Member of the ISEAL Alliance — the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Legend (GuangZhou) Jewelry Co. Ltd

Founded in 1992 in Hong Kong, Legend Jewelry believes quality craftsmanship is the essence of our success. It is the company's mission to provide customers with high-quality, stylish and creative jewelry. Prevalent, stylish and timeless are Legend's design elements. Legend Jewelry maintains a strong commitment to preserve our environment for future generations through our investment in innovative and comprehensive recycling and green use program. More information on www.legend-jewelry.com

RJC Certification Information Legend (GuangZhou) Jewelry Co. Ltd

RJC Certified Members

www.responsiblejewellery.com