

NEWS RELEASE

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RJC CERTIFIES SOL SAVRANSKY DIAMONDS, INC.

LONDON - RJC announced today that Sol Savransky Diamonds, Inc. has achieved Certification against the 2013 Code of Practices (COP) at its trading office in New York, USA.

"It is a pleasure to announce Sol Savransky Diamonds, Inc. has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see members achieving certification against the standard and warmly congratulate Sol Savransky Diamonds, Inc.," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Gennie Sanchez from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

"Sol Savransky Diamonds, Inc. is proud to be certified by the RJC. This achievement is important as it confirms that we highly value the core principles of the RJC in relation to transparency, ethics, responsible business practices, human rights and social and environmental practices. We are committed to promote these values throughout our supply chain and the industry as a whole," says Eli Savransky of Sol Savransky Diamonds, Inc.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 900 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Sol Savransky Diamonds, Inc

Sol Savransky Diamonds is a global private label manufacturer of diamond jewelry. Our products are available at over 2,500 retail outlets. We serve our customers by producing high quality, innovative, jewelry delivered on time, at the right specifications, every time. For more information visit www.savransky.com or contact info@savransky.com

RJC Certification Information – Sol Savransky Diamonds, Inc

RJC Certified Members