

NFWS RFLFASE

Embargoed until 22 January 2015

ASSAY OFFICE BIRMINGHAM - RE-CERTIFIED BY THE RJC

LONDON - RJC announced today that Assay Office Birmingham, the UK service industries member, has achieved Re-Certification by meeting the highest ethical, social and environmental standards established by the RJC.

"RJC congratulates Assay Office Birmingham on achieving Re-Certification. Assay Office Birmingham was first certified in 2011. After a Member has become RJC Certified for the first time, independent verification is required at the end of each certification period to ensure continued conformance and thereby maintain Certified Member status," says Ashish Deo, RJC's Chief Executive Officer.

The successful verification assessment was conducted by Peter Warbrick from SGS, one of the independent third-party auditing firms accredited by the RJC.

"Assay Office Birmingham considers an ethical supply chain to be very important. We pride ourselves on our independent expertise, integrity and innovation and are always looking to improve our own performance and to encourage high standards across the breadth of our industry. Maintaining Certification to Responsible Jewellery Council Standards is an important goal and we are proud of our achievement. We work in partnership with many brands who are also committed to the principles of the RJC. Our Certification demonstrates our commitment and provides reassurance that our values and practices are in line with those of our customers, "says Stella Layton, Chief Executive and Assay Master, Assay Office Birmingham.

For further information please contact:
Jennifer Crago, Communications, Responsible Jewellery Council
Telephone +44 (0)207 321 0992, jennifer.crago@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Assay Office Birmingham

Assay Office Birmingham was founded by in 1773 by Act of Parliament. It has a statutory duty to provide an assaying and hallmarking service to the jewellery and precious metals trade. Over 240 years it has established an international reputation for its integrity and independent expert opinion. During the past decade the Assay Office has expanded its

www.responsiblejewellery.com

services further, far beyond its statutory Assaying and Hallmarking duties and offers independent expert opinion on every aspect of the precious metal, jewellery and gemstone industry. It is now also extending its services to meet the needs of the accessories trade, carrying out consumer product safety compliance testing on leather and textiles as well as metals.

Assay Office Birmingham has an important role to protect both the consumer and the trade it serves and it takes these responsibilities seriously. A not for distributed profits organisation, The Assay Office is continually investing in equipment and expertise to provide the services needed to protect the good reputation of the jewellery, precious metals and gemstone trade in an ever changing market. The AnchorCert Gem Lab facility is a prime example, being equipped with a full complement of sophisticated equipment to identify synthetics and the latest gemstone treatments. An active supporter of Fairtrade Gold and CIBJO, and an organization which prides itself on its independent expertise, integrity and innovation, achieving certification to Responsible Jewellery Council standards is very important to Assay Office Birmingham.

RJC Certification Information - The Birmingham Assay Office

RJC Certified Members