



## NEWS RELEASE

Embargoed until 22 January 2015

### ZENITH – RE-CERTIFIED BY THE RJC

LONDON - RJC announced today that Zenith, the Swiss Watch Manufacturer, has achieved Re-Certification by meeting the highest ethical, social and environmental standards established by the RJC.

“RJC congratulates Zenith on achieving Re-Certification. Zenith was first certified in 2011. After a Member has become RJC Certified for the first time, independent verification is required at the end of each certification period to ensure continued conformance and thereby maintain Certified Member status,” says Ashish Deo, RJC’s Chief Executive Officer.

The successful verification assessment was conducted by Christophe Schmeitzky from Ernst & Young et Associes (France), one of the independent third-party auditing firms accredited by the RJC.

"Zenith has been a member of the RJC since 2005 and by re-achieving the RJC Certification, we prove that ethics and responsible sourcing are fundamental company's practices. Respect and transparency are deeply rooted in our values and it is therefore obvious for Zenith to consider raw materials procurement as a priority," says Aldo Magada, President and CEO of Zenith.

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About Zenith

Founded in Le Locle in 1865 by a visionary watchmaker, Georges Favre-Jacot, the Manufacture Zenith earned swift recognition for the precision of its chronometers with which it has won 2,333 chronometry prizes in a century and a half of existence: an absolute record in terms of pocket watches, onboard timers and wristwatches. Having earned fame thanks to its legendary El Primero calibre – an integrated automatic column-wheel chronograph movement launched in 1969 and endowed with a high frequency of 36,000 vibrations per hour that ensures short-time measurements accurate to the nearest 1/10th of a second – the Manufacture Zenith has since developed over 600 movement variations. This Manufacture currently stands at the exact spot where its founder built the first company workshop, thereby physically embodying a continuity that is a rarity in itself.

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

[RJC Certification Information –Zenith](#)

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