

NEWS RELEASE

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REGAL IMPORTS LTD - RE-CERTIFIED AGAINST NEW RJC CODE OF PRACTICES

LONDON - RJC announced today that Regal Imports Ltd. has achieved Re-Certification against the 2013 Code of Practices (COP), demonstrating their company's commitment and contribution to a responsible global jewellery supply chain. They are the first Canadian diamond trader to be certified against the RJC's new standard.

"RJC congratulates Regal Imports Ltd. on achieving Re-Certification. After a Member has become RJC Certified for the first time, independent verification is required at the end of each certification period to ensure continued conformance and to maintain Certified Member status. The 2013 COP includes new provisions that address important issues for RJC Members and their supply chains," says Catherine Sproule, RJC's Chief Operations Officer.

The independent third party audit was conducted by UL Responsible Sourcing, one of the qualified auditing firms accredited by the RJC.

"The recertification of Regal Imports Ltd. is a confirmation of our belief that the RJC Code of Practices is not only important at the mining and manufacturing levels of the diamond chain, but completes its value proposition by moving down the line to the small retailer. Regal Imports sees RJC primarily as an assurance to the consumer that companies so designated are committed to best practices and consumer protection. We encourage RJC to concentrate on downstream membership and retail value added assurances," says Melvin Moss, President, Regal Imports Ltd.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

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About Regal Imports Ltd.

Regal Imports was established in 1978 and has a 36-year uncompromising reputation. We are considered specialists by the diamond community. Our standards are much stricter than current GIA grading standards and especially with regard to clarity.

Regal Imports is also a specialist in Canadian diamonds. All our Canadian diamonds are guaranteed by the CanadaMark[™] certificate of origin. Regal Imports was the first company to introduce the CanadaMark[™] program and we have been selling Canadian origin longer than any other diamond company. Our Canadian diamonds are marketed under our own distinctive brand "The Hallmark of Quality". <u>www.regalimportsltd.com</u>

RJC Certification Information – Regal Imports Ltd.

RJC Certified Members

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd. The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK. The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.