



## NEWS RELEASE

Embargoed until Monday 11 April 2016

### RJC RE-CERTIFIES HASENFELD-STEIN, INC

LONDON - RJC announced today that Hasenfeld-Stein Inc. has achieved Certification against the 2013 Code of Practices (COP) at its facilities in New York, USA and Qingdao City, China.

"It is a pleasure to announce Hasenfeld-Stein, Inc has been certified against the 2013 COP. The provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see Members achieving Certification against the standard and warmly congratulate Hasenfeld-Stein, Inc," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Alfonso Orellana from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

"We are both proud and honored to be RJC Certified. It is a testament to the traditions of honesty, integrity and reliability that have been a cornerstone of our company since my father founded Hasenfeld-Stein in 1948. We also believe it is important to let retailers know we are RJC certified because it helps us do our part to promote the importance of the Responsible Jewellery Council to our industry," says Hertz Hasenfeld, President of Hasenfeld-Stein Inc.

For further information please contact:

Gerhard Humphreys-de Meyer, Communications Coordinator, Responsible Jewellery Council  
Telephone +44 (0)207 321 0992, [gerhard.humphreysdemeyer@responsiblejewellery.com](mailto:gerhard.humphreysdemeyer@responsiblejewellery.com)

#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 700 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

### **About Hasenfeld-Stein Inc.**

The philosophy Mr. Alexander Hasenfeld lived by in 1948 remains the same today: "Do what we do best, and continue to do it better than anyone else." DTC Sightholder Hasenfeld-Stein's focus continues to be cutting top make diamonds for the best retail jewelers in our industry. "We pride ourselves on our close working relationships with all our customers, whether large chains or single store independents," said Hertz Hasenfeld. In 2008, after decades of selling the very finest Round Ideal cuts, Hasenfeld-Stein experienced a gemological breakthrough with the creation of the FireMark® Princess Cut Diamond. Due in large part to its unprecedented 98% average light return, FireMark received a patent in 2012. Then in 2014 Hasenfeld-Stein's second major gemological breakthrough became a reality when they introduced FireCushion®, an Ex Ex Cushion Brilliant considered by the vast majority of retailers who have seen the diamond, the most beautiful Cushion they had ever seen. FireCushion was rewarded a patent in 2015. The extraordinary sales success of FireMark and FireCushion, as well as the issuance of both patents, was extremely significant to the company because it was recognition for many years of gemological research and development, and the technological advancements the company has made. For more information please visit: [www.hasenfeld-stein.com](http://www.hasenfeld-stein.com) ; [www.firecushiondiamond.com](http://www.firecushiondiamond.com) and [www.firemarkprincess.com](http://www.firemarkprincess.com)

### **[RJC Certification Information – Hasenfeld-Stein, Inc](#)**

### **[RJC Certified Members](#)**

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.