



NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL ANNOUNCES BOITE D'OR GIOIELLI AS THE THIRD CERTIFIED MEMBER FROM ITALY

LONDON - The Responsible Jewellery Council (RJC) announced today that Boite d'Or Gioielli, the Italian jewellery manufacturer, is the third Italian Member to achieve certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification System.

"RJC is delighted to congratulate Boite d'Or Gioielli on its certification. The successful verification assessment was conducted by Francesco Vinci from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System. The RJC philosophy has always been to reach out to small companies. We are pleased to see this kind of small business movement in Italy," says Michael Rae, RJC's Chief Executive Officer.

"We are very glad to be one of the first members who joined the RJC since its foundation and we are proud to have achieved the certification as evidence of the application of the RJC's principles. We felt that our membership of the RJC was essential for several reasons: to be responsible to our customers concerning the ethical conduct of our company; to guarantee the maximum reliability in the creation of our jewellery products in order to protect our customers and our company not to become part of any form of illegal action. The jewellery industry should feel responsible about all issues affecting the jewellery sector and we think the best way and the first step to do this is through communication with the final consumer. That's why our membership in the RJC is key in the process of loyalty with our customers toward the creation of a relationship based on sharing and transparency," says Silvia Prandoni, Co-owner, Boite d'Or Gioielli.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Boite d'Or Gioielli

Boite d'Or Gioielli, a family owned jewellery business, was established in 1978 in Cuneo, a small city located in the Piedmont Region, Italy. Since its inception, the company's production was based mainly on the creation of unique jewellery pieces. Thanks to the owners' passion and dedication, the business has been growing rapidly until today. Boite d'Or Gioielli has now two retail shops with a selection of high quality jewellery and watches of the most famous brands. Alberto Prandoni, the Co-owner, is member of alumni GIA (Gemmological Institute of America).

Boite d'Or Gioielli, thanks to its unique jewellery production, has now access to a wide range of international customers. More information on www.boitedor.it

[RJC Certification Information – Boite d'Or Gioielli](#)

[RJC Certified Members](#)

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