



NEWS RELEASE

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CHRISTIAN DIOR COUTURE HAS BEEN CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON - The Responsible Jewellery Council (RJC) announced today that Christian Dior Couture, one of the world's leading Haute Couture brands, has achieved jewellery certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Christian Dior Couture on its certification. The successful verification assessment was conducted by Camille Querleu from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"Since 1947, Christian Dior has endlessly embodied ethical, social and environmental issues across its character and its creations. These values have been transmitted through the years and now meet today's worthiest reward with RJC Certification," says Laurence Nicolas, Director of Dior Fine Jewellery.

"Human and environmental issues are intrinsically part of Christian Dior Couture's history, and today the RJC confirms our commitment towards these convictions. There is no other wish for Christian Dior Couture but making our client feel wonderfully unique with Fine and High Jewellery pieces that tell a true and authentic story, that have been shaped with passion and have preserved know-how talents, that have been sourced respecting human conditions," says Sidney Toledano, CEO of Christian Dior Couture.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

Custody Standard has also been developed for gold and platinum group metals. The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Christian Dior Couture

Since 1947, Christian Dior Couture has been insolently revolutionizing Haute Couture’s stylistic codes adopted by the most elegant women all around the world. The “New Look” tradition has been perpetuated with Victoire de Castellane’s arrival in 1998 that created Christian Dior Couture’s first Dior Fine Jewellery collections. Her creations are inspired by Christian Dior’s values of nature and voluptuousness. Colourful and voluminous, every single piece tells a story that has been materialized by a craftsman’s singular and highly respected know-how, and which is perpetuated among generations.

For already 14 years, Dior Fine Jewellery has been confirming its social and environmental consciousness by supporting these women’s and men’s talents in creating jewellery pieces promoting nature’s richness. More information on www.dior.com

[RJC Certification Information – Christian Dior Couture](#)

[RJC Certified Members](#)

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