



## NEWS RELEASE

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### RESPONSIBLE JEWELLERY COUNCIL CERTIFIES GEMBEL EUROPEAN SALES NV

LONDON - The Responsible Jewellery Council (RJC) announced today that Gembel European Sales NV, the Antwerp-based diamond rough and polished trading company, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification System.

"RJC warmly congratulates Gembel European Sales NV on its certification. The successful verification assessment was conducted by Stefaan Beirens from WF&Co., one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"We at Gembel European Sales NV believe that the RJC Certification recognizes our ongoing effort to contribute to sustainable development in the jewellery industry, which is a source of pride. We are one of the oldest diamond companies in the world and a family who has always been ahead for social causes, business ethics, human rights and environmental practices. We are very supportive of the RJC mission and its efforts to make the industry responsible and stand on one single platform," says Rashmi Mehta, Chairman of Gembel European Sales NV.

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About Gembel European Sales NV

Mr. Kirtilal Manilal Mehta founded Gembel European Sales NV and became one of the first Indians to set up a diamond trading house in Antwerp in 1956. Gembel European Sales N.V. is well known for its fine selection and wide range of rough diamonds suitable for all markets. At Gembel ensuring customer satisfaction is our primary goal. We continue to serve the diamond needs of the global market place with zeal, matched only by the radiant fire of the group's diamonds. Gembel European Sales NV is part of the Group companies located in Antwerp, Mumbai, Tel Aviv, Dubai and Hong Kong which trades in a wide range of polished diamonds and fine jewellery.

#### [RJC Certification Information – Gembel European Sales NV](#)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

[RJC Certified Members](#)

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