

NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES AUSTRALIAN JEWELLERY RETAILER HOLLOWAY DIAMONDS

LONDON - The Responsible Jewellery Council (RJC) announced today that Holloway Diamonds, the Australian-based jewellery retailer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Holloway Diamonds on its certification. The successful verification assessment was conducted by Iftikhar Baig from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"As a leader in the jewellery industry, I hope my example will encourage many other Australian businesses, large and small, to undertake the RJC self-assessment and audit. I believe the process has led to a better, more trust based relationship between me, my senior management and all staff," says Garry Holloway, Chief Executive Officer, Holloway Diamonds.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a Full Member of the ISEAL Alliance – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Holloway Diamonds

Holloway Diamonds was founded in 1975 by geologist Garry Holloway, originally as 'Precious Metals'. He brought gemologists, diamond experts, designers and skilled craftspeople together under one roof for the first time in Australia. In 1984 he began studying diamond cut quality and for the past decade he has been at the forefront of improving diamond beauty and cut quality grading. He has lectured on a broad range of diamond topics to registered valuers and the Gemmological Association of Australia; and is a past National Convener of the GAA Diamond Diploma course. The developer of the patented HCA diamond cut quality system and the <u>Ideal-scope</u>, he is one of the four members of the R&D 'Cut Group'. Holloway Diamonds, and Garry individually, have won 24 National and International design awards and offer the discerning shopper timeless and elegant jewels with custom design as a core specialty. Holloway's family have always

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supported worthwhile charities and Garry Holloway has been a leading conflict diamond whistle blower in Australia. His approach to sustainability led him to develop a low energy patented lighting system for diamond retailers. More information on www.hollowaydiamonds.com.au

RJC Certification Information – Holloway Diamonds

RJC Certified Members