



NEWS RELEASE

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RICHOLD SA CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON - The Responsible Jewellery Council (RJC) announced today that Richold SA, the only Swiss DTC Sightholder, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification System.

"RJC warmly congratulates Richold SA on its certification. The successful verification assessment was conducted by Michel Mooser from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"Richold is proud to have achieved certification by the Responsible Jewellery Council (RJC). The membership of RJC underscores our commitment to ethical, human rights, social and environmental standards as established by the Council's Member Certification System," says Maurice Dabbah, CEO of Richold. "As a leading diamond supplier to renowned watch and jewellery brands for more than 30 years, we ascribe our success to the quality of our product and the way we do business around the world."

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Richold SA

Richold, one of the World's leading suppliers of small diamonds of high quality, is a highly specialised manufacturer using advanced precision tools and strict quality standards combined by advanced in-house design services to serve its leading luxury watch and jewellery brands worldwide. The company is headquartered in Geneva, with offices in the main diamond centres and has cutting factories throughout Asia. Richold continues to enjoy DTC Sightholder status at De Beers UK Ltd. under the new supply contract, effective from 31st March 2012, as a cornerstone of its long term supply strategy. More information on www.richold.com

www.responsiblejewellery.com

RJC Certification Information – Richold SA

RJC Certified Members

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www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
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