



NEWS RELEASE

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ROSY BLUE NV AND ITS AFFILIATES AND ASSOCIATES REFLECTING 28 LEGAL ENTITIES IN 13 COUNTRIES CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON - The Responsible Jewellery Council (RJC) announced today that Rosy Blue NV, a founding Member of the Council and its affiliates and associates have achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

"RJC is delighted to congratulate Rosy Blue NV and its affiliates and associates, reflecting 28 legal entities in 13 countries, on their certification. The successful verification assessments were conducted by Peter Warbrick and the auditing team from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"The Rosy Blue business alliance also announced its third CSR Report today. Rosy Blue's Report to Society highlights its operational wide performance and shared progress in five main areas that are material for Rosy Blue: Respect for Human Rights, Working Conditions, Product Integrity, Community Empowerment and Environment. We view sustainability as both a responsibility and an opportunity. Being a founding member of the RJC and our participation in Global Compact LEAD demonstrate that Rosy Blue is at the forefront of this drive to maintain confidence in the integrity of the diamond supply chain. We will continue to set ambitious new targets to reconcile economic growth with environmental and social responsibilities," says Amit Bhansali, Managing Director of Rosy Blue NV and member of the Rosy Blue Brand Council.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council

Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

About the Rosy Blue* Business Alliance

Rosy Blue – clients of Alrosa, BHP Billiton Diamonds and the Diamond Trading Company – are major players in the global diamond industry. The global activities of Rosy Blue include trading of rough diamonds, manufacturing and distribution of polished diamonds and jewelry, and providing strategic alliances for its branding partners. For more information and to download the CSR Report, please visit www.rosyblue.com

*Rosy Blue is a common trading name used by a network of business alliance entities, which are distinct, privately owned and independently managed.

Member of the UN Global Compact: www.unglobalcompact.org

Member of Responsible Jewellery Council: www.responsiblejewellery.com



For more information:

Iris Van der Veken – Manager Corporate Affairs Global

iris.vanderveken@rosyblue.com

[RJC Certified Members](#)

[Rosy Blue NV](#)

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