



NEWS RELEASE

Embargoed until 12 January 2012

ZENITH CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON - The Responsible Jewellery Council (RJC) announced today that Zenith, the leading Swiss watch manufacturer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification System.

"RJC is delighted to congratulate Zenith on its certification. The successful verification assessment was conducted by Arnaud Herrmann from Ernst & Young, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"Honesty, legality, transparency and good management, as well as confidence, respect and cooperation are Zenith's fundamental ethical principles. They help us to act as a loyal stakeholder on the watch market. Membership of the RJC (Responsible Jewellery Council) organisation is something that we hold dear, since this partnership is a natural outcome of our determination to encourage responsible practices on all levels, and particularly with regard to the sourcing of gold and diamonds," says Jean-Frédéric Dufour, CEO, Zenith.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Zenith

In 1865 in the town of Le Locle in the Swiss Jura, visionary watchmaker George Favre-Jacot was driven by the idea of creating the most accurate and reliable watches of his time. He revolutionised the way of producing timepieces by erecting spacious and luminous buildings and by bringing together the entire range of watchmaking professions under one roof. In doing so, he facilitated the systematic control of each component and that of the complete mechanism. Regrouping these

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skills in one place significantly spurred the progress of production techniques, and Zenith was indeed thus able to produce the most precise and reliable watches ever.

To this day, Zenith remains one of the rare manufacturers capable of producing all parts of its watches. It is also the first to have developed, in 1969, a high-frequency automatic integrated column-wheel chronograph powered by the legendary El Primero 3019 movement beating at 36,000 vibrations per hour. This obsession with precision as well as this constant quest for technical innovation have been duly rewarded, for in the almost century and a half since its founding, the Manufacture has been awarded 2,333 chronometry prizes as well as eight medals – making it the most titled brand in the field of precision. 600 movement variations have been developed to date and 300 patents filed, all bearing eloquent testimony to this peerless technical expertise. More information on www.zenith-watches.com

[RJC Certification Information – Zenith](#)

[RJC Certified Members](#)

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