



NEWS RELEASE

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PLUCZENIK DIAMOND COMPANY NV CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Pluczenik Diamond Company NV, the Antwerp-based diamond cutting and polishing manufacturer, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

“RJC is delighted to congratulate Pluczenik Diamond Company NV on its certification. The successful verification assessment of Pluczenik Diamond Company NV in Antwerp was conducted by Peter Warbrick from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification System,” says Michael Rae, RJC's Chief Executive Officer.

“The Pluczenik family has long held key positions on industry bodies dedicated to promoting the image of diamonds, and ensuring the integrity of the diamond trade,” says Mr Chaim Pluczenik, CEO of Pluczenik Diamond Company NV. “The recent election of our International Marketing Director, Mr Derek Palmer, to the Board of RJC is further evidence of our commitment to RJC's ideals. The RJC certification is a logical consequence of our company's passion for natural diamonds and our dedication to integrity and ethical trading, values instilled in the company by my late father Isaac, from the very first day he founded the company.”

Pluczenik Diamond Company NV, which has been certified by RJC, is a subsidiary of the Pluczenik group.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council

Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 350 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Pluczenik Diamond Company NV

Pluczenik Diamond Company NV has been a DTC Sightholder for over 60 years, and is also Sightholder of DTC Botswana. It is a main client of BHP Billiton and of Alrosa. Pluczenik Diamond Company NV has the Head office in Antwerp which has been certified by RJC.

Pluczenik remains one of the largest employers in the Antwerp diamond polishing industry, and the group has substantial diamond manufacturing facilities in Botswana, China and India. Pluczenik Diamond Company NV forms part of a group employing some 3000 staff around the world, with sales offices in Antwerp, Detroit, Dubai, Hong Kong, Mumbai, New York, Shanghai, Shenzhen, Tel Aviv and Tokyo. Annual sales of the group have passed the US\$1billion mark.

Pluczenik is a De Beers Forevermark Diamantaire active in all markets, and is also licensed for "Exceptional Forevermark Products". Pluczenik has one of the widest varieties of diamonds for retailers and manufacturers to choose from, with over 15,000 stones available on its online inventory service (www.pluczenik.biz) and a further 15,000 stones for special customers. The company is especially well-known for its strength in large rare diamonds.

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Harriet Kelsall Jewellery Design Ltd
TAG Heuer
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E. Schreiber Inc.
D. Navinchandra Gems BVBA
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Sauraj Diamonds NV
Shainydiam BVBA
Aspeco NV
Antwerp Star Diamonds NV
Pluczenik Diamond Company NV

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