



NEWS RELEASE

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YAELSTAR BVBA CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Yaelstar Bvba, the Antwerp-based diamond cutting and polishing manufacturer, has achieved certification meeting the ethical, human rights, social and environmental standards as established by the RJC's Member Certification System.

“RJC is delighted to congratulate Yaelstar Bvba on its certification. The successful verification assessment of Yaelstar Bvba was conducted by Ann Van Vlaenderen from WF&Co, one of the independent third-party auditing firms accredited to the RJC's Member Certification System,” says Michael Rae, RJC's Chief Executive Officer.

“Yaelstar Bvba is very pleased and honoured to have achieved the RJC certification, as a confirmation of the efforts that the company makes to grow a business by putting into practice and informing the company's clients, suppliers and the company members about the importance of Diamond Best Practices in ethical manner, along with the very important social, human and environmental aspects. We have the honour to show our RJC certificate in the future as it will help to inspire everyone associated with us of our business practices in every possible way,” says Miten J. Shah, Director, Yaelstar Bvba.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 330 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become

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certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Yaelstar Bvba

Yaelstar Bvba, an associate of the JB & Brothers Group of companies is mainly a manufacturer and trades in rough and polished diamonds. The company is under supervision of the father, Mr. J.B. Shah, and his eldest son, Mr. Miten Shah. The company was established in 1992 in Antwerp, Belgium, and since then it has been developing its business that strives for innovative and open minded approaches in the world of diamonds. Our trading and manufacturing was mainly in rough diamonds but, for 5 years, our polished trading has also become an important product in the Belgian market. As our website mentions, we have a personalized definition of the 4 C's - Consideration, Commitment, Confidence and Creation – we believe in the importance of those 4 C's in the diamond market. The directors of Yaelstar Bvba and its members will continue to pride themselves to maintain these qualities with our eye on RJC and Diamond Best Practices Principles as most important guidelines. More information on www.yaelstar.com

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