

THE RJC MONITOR

NEWS FROM THE RESPONSIBLE JEWELLERY COUNCIL

RJC congratulates its Certified Members!

RJC KEY MILESTONES

Current Members: 319 Certified Members: 18 Chaumet Aurum Holdings Ltd Venus Jewel Charles Perroud Regal Imports Ltd Crossworks Manufacturing Ltd R Steinmetz & Sons NV Oteline

Argor-Heraeus



RJC has achieved Associate Membership of ISEAL

On June 30th RJC was approved for Associate Membership of the ISEAL Alliance. As an Associate Member, RJC commits to ISEAL's mission and Code of Ethics. RJC will be audited for full compliance with the ISEAL Codes of Good Practice in standards setting and impacts evaluation within 12 months, in order to graduate to a Full Member of ISEAL.

"Membership of ISEAL will help us continue to improve our standards development and implementation, and share experiences and ideas with other sectors. ISEAL Members are standards organisations that commit to transparency, co-operation and good governance and RJC is delighted to become part of this community," said Dr Matthew Runci, Chairman, RJC.

"RJC is a leading standards system in the minerals and mining sector and we are pleased that they met all of the requirements for ISEAL Associate Membership. We are committed to supporting RJC to show compliance with ISEAL Codes of Good Practice and to engage actively with other leaders in the voluntary standards movement," said Patrick Mallet, Credibility Director, ISEAL Alliance.



SAI and RJC announce MOU Agreement

SAI and RJC will develop a Memorandum of Understanding (MOU) to work cooperatively on training, industry outreach and standards harmonisation. The organisations will begin the working relationship by launching a supplier training program in India in the second half of 2011. The training will focus on using management systems to improve labour standards and working conditions. RJC and SAI have common goals of supporting achievement of social compliance and responsible business practices. The MOU will formalize SAI and RJC's collaboration on:

- Industry Outreach: Joint promotion of responsible business practices to the jewellery supply chain.
- Training: Co-presentation of tailored training modules for companies seeking more detailed guidance on establishing systems and procedures for social compliance, featuring SAI's Social Fingerprint[™] Program and auditor training courses.
- Standards Harmonisation: Initial comparative review of SA8000® and RJC Code of Practices identified significant overlap and opportunities to

enhance alignment. The parties will work together in the context of RJC's 2012 standards review.



ROSY BLUE PARTNERSHIP WITH SAI

Rosyblue, RJC Founding Member: "Rather than wait for imposed regulation, Rosy Blue NV supports self-regulatory standards and ensures that the company meets its own sustainability goals consistent with the values of our business. In other words it means managing our operations in a manner that respects and promotes human rights of all our people.

Our partnership with SA 8000 in China and Thailand enhances this vision. We are continuously looking for improvement opportunities that take into account the conditions, challenges and risks specific to their markets, and also define appropriate strategies and responses to these problems. We have put in place our internal audit systems to ensure compliance with this standard. The external verification by SAI helps us to understand our position and how we can continue to move forward. Finally, we believe the key to improving communications and implementation is improvement in the category of training and capacity building. Trained, committed people throughout the company are what turn the policies and procedures of a management system from paper to action. Also there we see the expertise of SAI as a tremendous added

value to putting our company values into action," said Iris Van der Veken, Manager Corporate Affairs Global, Rosy Blue.



Iris Van der Veken, Manager Corporate Affairs Global, Rosy Blue

RJC Trainer's Top Twelve Tips on working towards RJC Certification

The RJC Trainer's have now run over 120 online training sessions and workshops for our Members. From the feedback received from these sessions, and from the auditors, we have the following top twelve tips to assist you in achieving RJC Certification.

1. Assign a Coordinator to oversee the Self Assessment - Depending on the nature and complexity of your business, it may be appropriate to assemble several people to assist the coordinator in planning and conducting the self assessment. 2. Attend the FREE Online Training - These modules are designed for those that are directly involved in implementing the RJC Certification process within your organisations. A general introduction webinar recording can be viewed on our website and this is a good introduction to the RJC Training http://www.responsiblejewellery.com/ certification.html

3. Communicate the Purpose & Nature of the Self Assessment - To key employees as appropriate. This will help develop internal support and avoid confusion and delays as the Self Assessment is carried out. 4. Review the Core System Documents & Knowledge of Relevant Applicable Laws -We recommend starting with the RJC Certification Handbook which provides an overview of the requirements for achieving RJC Certification.

5. Define your Certification Scope - This is everything that is owned or controlled by the Member; and actively contributes to the diamond and/or gold jewellery supply chain.

6. Conduct your Self Assessment - A Self Assessment is like an internal audit. Training Module M1 looks at why you need to carry out Self Assessment and includes practical suggestions on how to get started.

7. Review the Standards Guidance Document -

If you are wondering how to conform with a provision of the Code, refer to the Standards Guidance which gives you advice on the Code.

8. Address any non-conformances that you find during your self assessment - Consider adopting the Suggested Management Approaches as detailed in the Standards Guidance.

9. Engage with an RJC Accredited Auditor -When you are nearing completion of your Self Assessment contact the RJC Accredited Auditors to discuss audit plans http://www. responsiblejewellery.com/auditors.html

10. Submit your Self Assessment to the Auditor - When you are ready, submit your Self Assessment to the Auditor you have engaged with and request a Verification Assessment (Audit).

Insight Session – Steps to RJC Certification



Rahul Pande, General Manager, Venus Jewel

11. Prepare and implement a Correction

Action Plan - To address any non-conformances found by the Auditor during the Verification Assessment.

12. Achieve Certification!

So far 18 companies have successfully become RJC Certified, and 100 more are preparing for their

audits before the close of 2011. As a reminder, the timelines to achieving Certification are displayed in the following table.

Should you have any questions on achieving RJC Certification or wish to gain access to the RJC Training Calendar please contact Anna Leach, **anna.leach@responsiblejewellery.com**

Membership type	Certification Timeline
RJC Members without Mining Facilities who joined prior to 31st December 2009	31st December 2011
RJC Members with Mining Facilities who joined prior to 31st December 2009	31st December 2012
New Members joining the RJC after December 2009	Two years from the end of the month of application

'Insights' is an ongoing section in The Monitor that encourages RJC Members to share their approaches and learning in achieving RJC Certification. In this session, Rahul Pande, General Manager, Venus Jewel, has offered its advice to RJC Members.

Venus Jewel, the Indian diamond manufacturer, is the first RJC member in India to achieve certification, meeting the ethical, human rights, social and environmental standards established by the RJC Member Certification System.

After four decades, Venus Jewel is renowned in the diamond industry offering the world's finest diamonds along with innovative services. Venus Jewels' commitment to quality, cutting edge technology and workmanship continue to result in world class distinction.

1.What was your plan for carrying out the RJC Self Assessment?

Since we all always believed that our company followed the prescriptions of the RJC, fortunately, we did not have to attune mindsets to gear up for the RJC. The following was our broad course towards RJC self-assessment;

• Examination of the provisions under the RJC in detail to ensure that we did not miss out even on the slightest performance requirement. This was done through months of efforts by two independent qualified personnel, to ensure that we did not leave any stone unturned. Besides ensuring the following of the RJC Standards Guidance and RJC COP with respect to every clause stated therein, we always looked for the broader intention of the RJC behind each and every clause.

- Analyzing the gaps where we lacked documentation, or implementation, training etc.
- Explaining the provisions of the RJC in a simplified form to all concerned.
- Distributing work amongst the team members to ensure that we achieved what was intended.
- More particularly, it involved:
 1. Identification of various laws and regulations that applied to us, and ensuring compliance (wherever missed inadvertently) with all applicable laws of the country in letter and spirit;

2. Adequate and appropriate training and awareness on various segments to all concerned members of the organization;

3. Emphasizing on Health, Safety and Hygiene as ever before.

2. Who in your organization was involved in the process?

With complete support from the top management, our team comprised persons from various fields including RJC coordinators, Welfare Officer, Safety Officer, AML-CFT Compliance Officer, and some real enthusiastic qualified staff members.

3. What were some of the key challenges?

Key challenges included –

• Designing an internal RJC manual to support our

multiple functions. Our approach to this was to ensure that the manual could provide relevant links to our various document sets of policies, procedures, and compliances referenced in our responses to the RJC workbook questions, while also support the audit function. We had several rounds of applied thinking in devising the RJC manual, which even today helps in regularly monitoring RJC compliance.

• At Venus Jewel, we believe in following every aspect, in the most systematic way. So, what we did was to define "RJC" as a function, and how it could flawlessly merge with our systems. For instance, purchase and sales are essential business functions. They operate automatically depending upon market circumstances. Likewise, what we have done is to make RJC a routine business function, where even the smallest clauses of the RJC are mapped into our IT systems, which give exact reminders on (for instance) when to hold training, who will be responsible for conducting, who will be the attendees, when to document the logs, when to file the logs. With every single aspect factored into our business systems, RJC has become a routine function where all the processes prescribed under RJC are online with us being

ready at any given point of time.

4. Has implementing the RJC Certification System highlighted areas for improvement in your business?

Certainly, as an organization, we always look forward to any areas that can potentially improve us in anything and everything we do. The standards are really well conceived and well thought out. We absorbed, wherever relevant.

5. What are the main benefits for your business in implementing the RJC Certification System?

As stated, since these standards are in accordance with what we believe, we always look towards opportunities to make things better for our people or try to see how we can set standards by giving insight to our customers or industry peers. In the process of implementation, whatever corrections we did, were all for good.

6. What advice do you have for other Members at this stage?

The RJC is truly a well-devised code, pioneered and led by the industry leaders. All we can say is that the industry should implement and follow the RJC earnestly, since it sets purpose-built standards. If one makes an attempt only to get certification, it will not serve the purpose in true sense. Rather the RJC code and standards should be looked upon as broad and finite guidelines. One should endeavor to think and go beyond what is prescribed.

7. Would you encourage others to complete RJC Certification?

Yes.

For more information:

Rahul Pande General Manger Venus Jewel 901-902, Panchratna, Opera House Mumbai 400 004, India rahul@venusjewel.com www.venusjewel.com Tel +91 22 2367 4444

We would like to thank Venus Jewel for their perspective. If you have comments, or would like to share your organisation's approach and learning, please contact Mila Bonini, RJC's Communications Manager, at mila.bonini@responsiblejewellery.com

DUTCH TRADE ASSOCIATION JOINS RJC

RJC welcomes the Federatie Goud en Zilver to the Council's membership. Federatie Goud en Zilver joins key international and national trade associations as Members of the RJC, including the following European trade associations: the National Association of Goldsmiths, the British Jewellers Association, the Union Française BJOP, the Danish Jewellers Association, Confindustria FEDERORAFI, Club degli Orafi Italia and the Syndicat Saint Eloi.

RJC Trade Association Members play a pivotal role in building awareness of the value of RJC membership. Through their strong national ties, RJC Trade Associations also assist their members in offering tailored guidance, advice and support in the steps toward RJC Member Certification.



"We are indeed proud to be a member of RJC and look forward to the synergy that Federatie Goud en Zilver and RJC can generate to ensure the responsible and ethical advancement of the industry," said Theo Vermeulen, Secretary-General, Federatie Goud en Zilver. http://www.fgz.nl/



Theo Vermeulen, Secretary-General, Federatie Goud en Zilver

Federatie Goud en Zilver

Website Updates

A Monthly Indicators Report (MIR) has been established, drawing on internal data logging and reporting procedures. The MIR is intended to publicly report each month on selected quantitative indicators for the RJC's Supporting Strategies:

- Growth in RJC Membership
- Estimated Annual Sales of Commercial Members
- Increase in RJC Certifications
- Accredited Auditors
- Training participation
- Complaints Mechanism processes



Click above to view update

Welcome to new Members

The following 26 companies have been welcomed as RJC Members since the publication of the May edition of The RJC Monitor.

Asian Diamonds bvba	May 2011	-
Atelier Siboun Francis SA	May 2011	-
Bhavita Diamond	May 2011	-
Carelle Ltd	July 2011	www.carelle.com
Chintamani BVBA	July 2011	-
Chow Sang Sang Jewellery Company Limited	June 2011	www.chowsangsang.com
Costco Wholesale Corp.	July 2011	www.costco.com
D.Navinchandra Gems HK	June 2011	www.dnavinchandra.com
DiamondGeezer.com	June 2011	www.DiamondGeezer.com
Eurodiamonds UB (Israel) Ltd	July 2011	www.eurodiamondsgroup.com
Federatie Goud en Zilver	June 2011	www.fgz.nl
Hyde Park Inc	June 2011	www.hpjewels.com
Ibertaly SL	May 2011	-
Inspira Diamonds Pty Ltd	May 2011	www.inspiradiamonds.com
Laboratoire Francais de Gemmologie	July 2011	www.laboratoire-gemmologie.bjop.fr
John Hardy International Limited	May 2011	www.johnhardy.com
Legend Jewelry Co Ltd (MCO)	May 2011	www.legend-jewelry.com
Lombardi SRL	June 2011	www.vendorafa.it
Ivanka Trump Fine Jewelry	June 2011	www.ivankatrumpcollection.com
Paras Diamond Corp DBA Amikam	May 2011	www.amikam-paras.com
Progold S.p.a	July 2011	www.progold.com
Richline Group Inc	May 2011	www.richlinegroup.com
R R Diamonds AS	June 2011	www.rrdiamonds.eu
S J Exports	June 2011	-
Singh Diamonds	July 2011	-
The Goldsmiths' Company Assay Office	April 2011	www.assayofficelondon.co.uk

New RJC Supporters: JCK Events, IJL, Collection Pan-Arab Luxury Magazine and Brink's Global Services

RJC is delighted to welcome JCK Events, IJL, Collection Pan-Arab Luxury Magazine and Brink's Global Services as new Supporters of the Council.



Dave Bonaparte, Senior Vice President, JCK Events

"JCK Events is one of the industry's leading trade show companies across the world. We are constantly dealing with change both in the trade show business and the jewellery business.

Jewellery trade shows play a key role in supply chain transparency by linking exhibitor to retailer. Providing a transparent, ethical environment to conduct business is essential.

By supporting the Responsible Jewellery Council, JCK Events underlines its strong commitment to corporate responsibility and integrity," said Dave Bonaparte, Senior Vice President, JCK Events.



"IJL is the UK's leading jewellery trade event and we have a total commitment to delivering an event that is important to the global jewellery

industry. Retailers and buyers come to IJL to source the latest products and find out about trends, but they also come to the show to gain knowledge and to find out about issues affecting the industry.

This is why we have an extensive seminar programme



and hold the Great Debate at the show, with key figures discussing ethics. Ultimately we strive to ensure that IJL is a good place to do

business, and this means ensuring there is as much transparency as possible. We support the Responsible Jewellery Council as we believe in promoting responsible social and environ- mental practices, and supporting human rights, throughout the industry, from mine to retail," said Syreeta Tranfield, IJL Event Co-Director.

Syreeta Tranfield, IJL Event Co-Director, IJL

"Collection Pan Arab Luxury Magazine covers a geographical area of 700 million habitants, reaching an estimated 455,000 readers. Our subscribers and



readers hold both great knowledge about fashion, luxury, jewellery, the watchmaking industry and the highest purchasing power. By covering the following markets: Algeria, Bahrain, Cyprus, Egypt, Greece, Irak, Iran, Jordan, Kuwait, Lebanon, Libya, Morocco, Qatar, Saudi Arabia, Sultanate of Oman, Syria, Tunisia, Turkey and United Arab Emirates, we are confidently able to widely promote the RJC mission directly to all our

> readers," said Claude Mazloum, Publisher of Collection Magazine.

Claude Mazloum, Publisher, Collection Magazine



Amit Zukerman, President, Brink's Global Services

"Brink's Global Services specialises in risk management, secure transportation

and handling of diamonds, precious metals, jewellery and all other valuable commodities. Brink's is an active member of the RJC's Consultative Panel, and is contributing to the development of the RJC's "chain of custody" initiative and the RJC's standards surrounding the responsible transport and handling of product", said Amit Zukerman, President of Brink's Global Services.

Global Services

STANDARDS NEWS

RJC releases third discussion papers for public comment 24 June 2011.

This third set of RJC papers is being released for a third and final comment period to seek feedback on the RJC's proposed Chain-of-Custody Certification Standard for diamonds, gold and platinum metals.

The papers have responded to the second round of consultation on the proposed Standard held during September 2010-February 2011 – for a report on this stage see further down this web page.

Two papers have been prepared for public comment and can be downloaded by clicking the links below:

- Discussion Paper 3 + Draft RJC CoC Standard (version 2 of the Standard): http://www.responsiblejewellery.com/chain-ofcustody_11_254279316.pdf
- Draft CoC Certification Handbook and Standards Guidance: http://www.responsiblejewellery.com/ chain-of-custody_11_4028487816.pdf

Click here to play a recorded webinar that gives a 20 minute overview of RJC's draft CoC Certification initiative.

The RJC again welcomes input on how its proposal could be further improved and is providing a 60 day public comment period for stakeholder review of this paper, until August 22, 2011. Please contact **consultation@responsiblejewellery.com**

At JCK Las Vegas on June 5th, Dr Fiona Solomon, RJC's Director – Standards Development, held a session on Chain of Custody Certification, together with Terry Heymann, Head of Strategic Developments at the World Gold Council. This session provided an update on key issues facing the jewellery supply chain and how the draft RJC Chain-of-Custody Standard aims to address them. It also discussed potential linkages with other relevant initiatives, such as the OECD Due Diligence Guidance, the SEC Rules for Dodd Frank implementation, the EICC-GeSI Smelter/ Refiner Validation program, World Gold Council Chain-of-Custody and Conflict Standards, and Fairtrade/Fairmined Gold.

Artisanal and Small-scale Mining and Sustainable Land Use Management in and around Protected and Sensitive Ecosystems Project (ASM-PSEP)

WWF and Estelle Levin Limited announce grants from the Tiffany & Co. Foundation and World Bank's Program on Forests (PROFOR) to launch a new programme to address the impacts of artisanal mining in, on and around protected areas and sensitive ecosystems.

The global programme seeks practitioner partners and additional co-funders for field-based pilot programs to achieve conservation victories in the world's last tropical forests and most important biodiversity hot-spots. For more information or to share lessons learned and information on current and potential case studies, please contact Estelle Levin at **estelle@estellelevin.com** For potential funding partnerships, please contact Kirsten Hund at **khund@wwfcarpo.org**

New Portal on Business and Children

The non-profit Business & Human Rights Resource Centre has launched an online portal on "Business & Children".

The portal provides up-to-date information on the many ways that companies impact children's rights. Issues covered range from child labour to workplace parental leave; from sexual exploitation to education. Each topic includes a concise introduction followed by examples of positive initiatives companies are taking, allegations of abuses, and company responses.



RJC AGM in London, 24 May 2011 Report

RJC held its Annual General Meeting (AGM in London on 24 May. All three resolutions put to the AGM were unanimously supported by the Members in attendance and voting by proxy.

- The financial statements and directors' and auditor's report were received and adopted.
- James Suzman was re-elected as Honorary Treasurer.
- The following people were elected or re-elected as Member Forum Directors:
 - Vicky Cunningham, for the Retail Forum;
 - Mikkel Vendelin Olesen, Dominique De Blanchard and Patrick Martin Prevel for the Jewellery Manufacturers Forum;
 - Fazal Chaudri and Derek Palmer for the Diamond Traders, Cutters and Polishers Forum;
 - Michael Hoare and Bernadette Pinet-Cuoq for

the Trade Associations Forum;

- Yedwa Simelane and Martin Leake for the Diamond, Gold and/or Platinum Group Metals Producers Forum; and,
- Michael Allchin for the Service Industries Forum.

"On behalf of all Members, I congratulate and thank all those elected to these important roles in the governance of the Council. I also thank all those who nominated to serve the Council but were unsuccessful in the elections on this occasion. I speak for all Members in encouraging you to offer your services again at next year's elections. It is also appropriate at this time to sincerely thank those people who retired as Board Members at this AGM," said Michael Rae, CEO, RJC.

Michael Hoare (National Association of Goldsmiths), Michael Kowalski (Tiffany & Co.), Martin Leake (BHP Billiton Diamonds Inc) and Sonu Parikh (Diarough NV), resigned as Founder Member Directors in accordance with the requirements of the Council's Articles of Association. Michael Hoare and Martin Leake were subsequently elected to the Board as representatives of their respective Member Fora. Rajiv Metha (Dimexon ME DMCC) retired as a Member Forum Director, representing the Diamond Trading, Cutting and Polishing Forum.

"The RJC is indebted to these gentlemen for their great service over many years to the Council and its Members," concluded Mr Rae.

The AGM day's events concluded with an excellent workshop on the Council's ongoing work on Chain of Custody Certification. Dr Fiona Solomon, RJC's Director – Standards Development, led an informative discussion on the development of RJC Chain of Custody Certification Standard and how it complemented parallel processes of great significance to Members, including the Dodd Frank Act in the United States and the ongoing disputes regarding the Kimberley Process Certification Scheme.



Michael Rae, CEO, RJC



Fiona Solomon, Director- Standards Development, RJC

New RJC Staff Member: Helen d'Ambrosio

Helen d'Ambrosio joined the RJC as an Administration Coordinator in June 2011.

Helen's role includes looking after the financial administration of the Council and providing key administrative support to the RJC Management team. She will work alongside Anna Leach and Tanja James in the RJC's London office. Helen brings a wide range of experience to the role both from the public and private sectors. Helen is an experienced administrator, personal assistant and financial administrator. Additionally she is fluent in English, French & Italian.

Helen can be reached at Helen d'Ambrosio, Administration Coordinator, Responsible Jewellery Council First Floor, Dudley House 34-38 Southampton Street, London WC2E 7HF, T +44 (0)20 7836 6376 F +44 (0)20 7240 5150 helen.dambrosio@responsiblejewellery.com www.responsiblejewellery.com



THE RJC MONITOR

RJC Inaugural Luncheon

Twenty industry-leading organizations hosted an <u>Inaugural Luncheon</u> at JCK Las Vegas to reinforce consumer confidence in the diamond, gold and platinum metals supply chain. The Luncheon took place on Sunday, 5 June. The event was well attended by 200 jewellery business partners.

Addressing the event were Ed Hrabak, Senior Vice President, General Merchandise Manager, Signet Jewelers Ltd.; Matthew Runci, Chairman, RJC and President and CEO, Jewelers of America; David Bonaparte, Senior Vice President, JCK Events; John Hall, General Manager, External Affairs, Rio Tinto/Vice Chairman RJC; David Meleski, President, Richline Group; Thomas Nyborg, Managing Director, PANDORA; and, Michael Rae, Chief Executive Officer, RJC. A copy of the presentation at JCK can be downloaded from **here.**

The event's focus was to emphasize the benefits of becoming an RJC member, how to become RJC certified, and why the RJC Member Certification System is a benefit for the jewellery business and the global jewellery industry.

"We are most grateful to Signet Jewelers Ltd, RJC Co-Founder and Certified Member and main sponsor



RJC Luncheon

UPCOMING EVENTS

JCK Toronto 7-9 August

Catherine Sproule, RJC's Chief Operating Officer, will convene with a panel session addressing in an education programme at JCK Toronto on August 7th from 3pm to 4:15 pm outlining the RJC's mission, current membership and the business case for RJC Certification. Ryan Taylor from Toronto's Fair Trade Jewellery Company, Co Chair of the Standards Committee and ExCo Member will also speak to his company's RJC membership and the added value of the RJC's chain of custody standard, due for release in early 2012. Nadim Kara from Partnership Africa Canada will contribute to the Panel session while Mel Moss, RJC Certified Member, will bring his insight on the various steps necessary for a company to achieve RJC Certification. All Trade Media and

stakeholders are invited to attend what will certainly be a dynamic session.

International Jewellery London (IJL) 4-7 September

Catherine Sproule will participate in the Great Debate while Anna Leach, RJC's Administration Manager, will be delivering a presentation on RJC Certification. RJC will be present at IJL with a stand location.

The **RJC** Monitor

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Email: info@responsiblejewellery.com

www.responsiblejewellery.com

2011 Responsible Jewellery Council Luncheon Welcome! Co-hosted by :11 DE BEURS man Ben Budg =1.81.E.X.G.M+ GIA HAMILTON (A)als jap PANDÖRA RICHLINE GROUP RioTinto rosyblue SIGNET

of the event, and to the 19 Co-hosts for their strong commitment and invaluable support to enhance RJC's mission," said Michael Rae," RJC's Chief Executive Officer.



From the left: Thomas Nyborg, Managing Director, PANDORA; John Hall, General Manger,

External Affairs, Rio Tinto; Dave Bonaparte, Senior Vice President, JCK Events and Ed Hrabak, Senior Vice President, General Merchandise Manager, Signet Jewelers Ltd.

