



NEWS RELEASE

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REGAL IMPORTS IS THE FIRST CANADIAN COMPANY CERTIFIED BY THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Regal Imports Ltd, the Canadian wholesale diamond supplier, is the first RJC member in Canada to achieve certification against the ethical, human rights, social and environmental standards established by the RJC Member Certification System.

“The RJC warmly congratulates Regal Imports Ltd on their Certification and strong commitment to RJC. The successful verification assessment of Regal Imports Ltd was conducted by Michael Armstrong from KPMG Performance Registrar Inc, Canada,” says Michael Rae, RJC’s Chief Executive Officer.

“We are extremely proud to be a member of the Responsible Jewellery Council and delighted to be the first Member in Canada to have achieved RJC Certification. Regal Imports has a 33-year uncompromising reputation. We are considered specialists by the diamond community. Regal Imports is also a specialist in Canadian diamonds. All our Canadian diamonds are guaranteed by the CanadaMark certificate of origin. Regal Imports was the first company to be certified by the CanadaMark program and we have been selling Canadian origin longer than any other diamond company. Our Canadian diamonds are marketed under our own distinctive brand “The Hallmark of Quality,” says Mel Moss, President, Regal Imports Ltd.

RJC is the first independent, third party certification system anywhere in the world that is applicable to businesses across an entire product supply chain, from the sourcing of raw materials through to retail. RJC Certified Members have the benefit of recognition against an international certification system, supporting their own reputations and enhancing consumer confidence in the jewellery supply chain more generally.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 310 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The Council has developed the RJC Member Certification System, a certification system – which will apply to all Members’ businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third party auditors to verify their conformance with the RJC’s Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Regal Imports Ltd

Regal Imports was established in 1978. Regal was the first diamond company in Canada to emphasize strict grading standards and document quality using GIA grading system. Regal Imports was at the forefront in establishing contact with Russian government diamond works, making several trips to Moscow, well before Glasnost. This early Russian connection set us apart from other diamond dealers and brought a new standard of cut and colour to the Canadian market. More information on www.regalimportsltd.com/

RJC Certified Members	
Gay Frères	http://www.responsiblejewellery.com/downloads/certification/Certification_Gay_Freres.pdf
Cartier	http://www.responsiblejewellery.com/downloads/Certification_Info_Cartier.pdf
Raymond Bloch SA	http://www.responsiblejewellery.com/members/documents/CertificationInformation-RAYMONDBLOCHSA.pdf
Metalor Technologies SA	http://www.responsiblejewellery.com/members/documents/CertificationInformation-MetalorTechnologiesSA.pdf
Rubel & Ménasché	http://www.responsiblejewellery.com/members/documents/CertificationInformation-RubelandMenasche.pdf
Fred Meyer Jewelers and Littman Jewelers	http://www.responsiblejewellery.com/downloads/Certification_Information_Fred_Meyer.pdf
CHANEL	http://www.responsiblejewellery.com/members/retail_8_2245854335.pdf
AV10	http://www.responsiblejewellery.com/downloads/Certification_Info_AV10.pdf
Signet Jewelers	http://www.responsiblejewellery.com/downloads/Signet_Jewelers_Cert_Scope.pdf
Chaumet	http://www.responsiblejewellery.com/members/retail_13_4276076159.pdf
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www.responsiblejewellery.com