

## WHY SHOULD MY COMPANY SEEK RJC CERTIFICATION?

### What is the RJC?

RJC was formed in 2005 by 14 organisations from across the diamond and gold jewellery supply chain, with platinum group metals added in 2012. Its aim is to support businesses with the right tools to deliver responsible business practices, no matter their size or sector.

The RJC develops and maintains standards that cover issues affecting your business in the areas of:

- Responsible supply chains
- Conflict minerals
- Human rights
- Labour standards
- Environment, health and safety
- Risk management

### Why should you join?

Companies in every sector are increasingly under scrutiny by customers, consumers, regulators and stakeholders for how they manage these issues. RJC grants Certification to Members that successfully complete an independent, third party audit against its standards, so that your business can join a growing list of Certified Members promoted on the RJC website.

The real benefit comes from the process that companies go through to receive Certification. RJC's standards and tools enable Member companies to identify gaps and issues, potential internal and external risk, and take action to improve their business and hence their sustainability.

### Use RJC Certification:

- To give assurance to your stakeholders, shareholders, customers and business partners that you conduct business responsibly (a good reputation brings business in)
- To reduce supply chain risk (identify and mitigate vulnerabilities)
- To retain talent within your organisation and to increase your recruiting power (good reputation attracts talented individual to work for your organisation)
- To achieve legal compliance (US Dodd-Frank, OECD Due Diligence, EU legislation) and therefore market access (no compliance means no business in some countries)
- To learn how to manage emerging sector issues (free Member training and webinars for your staff)

### RJC Certification is unique because it:

- Is the only standard that covers the whole of supply chain – from mine to retail
- Is specific to the fine jewellery and watch industry
- Harmonises and aligns with other industry initiatives and thus reduces audit duplication to achieve operational efficiencies
- Validates your business model or tells you where you need to focus for improvements
- Connects you with a community that actively contributes to responsible business practices

Find out more at: [www.responsiblejewellery.com](http://www.responsiblejewellery.com)