



Responsible Jewellery Council

NEWS RELEASE

Embargoed until 5 May 2011

THE INTERNATIONAL DIAMOND MANUFACTURERS ASSOCIATION (IDMA) JOINS THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that the International Diamond Manufacturers Association (IDMA), one of the world's leading authorities in the diamond industry, has joined the Council's membership. IDMA is the 11th Trade Association to join the RJC.

"I am delighted that the International Diamond Manufacturers Association is a new Member of the Responsible Jewellery Council. IDMA's membership of the RJC and strong commitment to foster and promote the highest ideals of honesty and best practice principles throughout the global diamond industry, as well as full compliance with all national and international laws, will reinforce the Council's mission, adding an impressive level of expertise from the diamond industry to RJC," says Michael Rae, RJC's Chief Executive Officer.

"RJC's principles and objectives are in line with IDMA's Code of Conduct," says IDMA's Secretary General, Ronnie VanderLinden. "Therefore, as we recognize and support the activities of the RJC, we want to be an active part of RJC's ongoing efforts."

Founded at the end of the Second World War, and convened for the first time in Antwerp in 1946, IDMA joins now more than 290 companies and trade associations in the Council's membership.

IDMA convenes bi-annually, at the same time as the World Federation of Diamond Bourses (WFDB) and its current President is Moti Ganz from Israel. IDMA groups 16 diamond manufacturers associations in its membership from different parts of the world: Armenia, Belgium, Botswana, Canada, China, Germany, India, Israel, Namibia, Russia, South Africa, Sri Lanka, Thailand, the Netherlands and USA.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council

Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

www.responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 290 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The Council has developed the RJC Member Certification System, a certification system – which will apply to all Members’ businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third party auditors to verify their conformance with the RJC’s Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About IDMA

IDMA was founded and convened for the first time in 1946, in Antwerp. It is committed to fostering and promoting the highest ideals of honesty and best practice principles throughout the global diamond industry, as well as full compliance with all relevant national and international laws. The organization has developed and adopted a Code of Conduct, which is binding on all 16 member associations. IDMA also works to encourage fair and honourable practices and decent working conditions for industry employees; and to preserve, protect and promote consumer trust and confidence in diamonds. It encourages and supports social responsibility by the industry in respect to all citizens of the world. The Association has played an active role in establishing the Kimberley Process Certification Scheme and is a co-founder of the World Diamond Council. More information on www.idma.net or www.idma.co

###

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.