

NEWS RELEASE

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AV10 – RE-CERTIFIED BY THE RJC

LONDON - RJC announced today that AV10, the French jewellery manufacturer, has achieved Re-Certification for its fine Jewellery workshop in Paris, by meeting the highest ethical, social and environmental standards established by the RJC.

"RJC congratulates AV10 on achieving Re-Certification. After a Member has become RJC certified for the first time, independent verification is required at the end of each certification period to ensure continued conformance and to maintain certified Member status. The successful verification assessment was conducted by Marguerite Whitwham from SGS, one of the independent third-party auditing firms accredited by the RJC," says Catherine Sproule, RJC's Chief Executive Officer - Interim.

"We are honoured to receive the confirmation of our commitment to ethical and responsible practices by the renewal of our RJC Certification. We constantly take care of preserving our long tradition of skills and know-how, along with the growing concern of improvement in our processes, according to our values of quality and excellence. RJC Re-Certification strengthens our convictions to always act as a responsible company and promote the best practices in our profession," says Noel Temelsiz, CEO, AV10.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 460 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About AV10

Since 1985, AV10 is dedicated to create unique items from its centrally located Parisian workshop. AV10 holds the labels of "Joaillier de France" and "Entreprise du Partimoine Vivant" and is certified by the Responsible Jewellery Council. We produce and manufacture high-end pieces of Haute Joaillerie, new jewellery and creative jewellery. We are known and recognised for mastering platinum work and traditional techniques in particular. We also work with mother-of-pearl and coral. Our international network of specialised partners provide us with materials of the highest quality (gems, metals). For more information please visit: <u>http://av10.fr/</u>

RJC Certification Information – AV10

RJC Certified Members

www.responsiblejewellery.com