



Reinforcing confidence in the diamond and gold supply chain

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## **Council for Responsible Jewellery Practices Names Catherine Sproule Director of North America Operations**

LONDON - The Council for Responsible Jewellery Practices (CRJP), which promotes responsible ethical, social and environmental practices throughout the diamond and gold jewellery supply chain from mine to retail, announces that Catherine Sproule has joined the organization as Director, North American Operations, effective 1 November, 2006.

Sproule will be the primary representative of the CRJP Secretariat in North America, with the key tasks of establishing and maintaining the organization's relationships with members and stakeholders in Canada and the United States. In addition, she will be responsible for the management of CRJP's global finances and administration.

"I am delighted that Catherine has accepted this challenging and important position with CRJP. Her skills and abilities will be great assets to the CRJP," says CRJP CEO Michael Rae. "With our programme director, Santiago Porto, based in Europe, Catherine in North America and me in Australasia, the CRJP Secretariat is well placed to serve our members and stakeholders across the world."

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Sproule joins the CRJP with a wide range of jewellery industry experience. In her most recent role as executive director of Canada's jewellery trade association, Sproule played a lead role in representing the association's efforts in the mining and government sectors in Canada. She also built a profile for the Canadian jewellery market in the international arena. Additionally, Sproule was the Canadian PR Director for the Diamond Trading Company's Diamond Information Centre. She has also held the role of Senior Director, Communications, with Canada's national television broadcaster, CBC.

Catherine Sproule will be based out of Toronto, Canada. She can be reached via e-mail at Catherine.Sproule@responsiblejewellery.com.

#### **About CRJP**

*The Council for Responsible Jewellery Practices (CRJP) is an international non-profit organization that promotes responsible ethical, social and environmental practices throughout the diamond and gold jewellery supply chain from mine to retail. CRJP is developing a "Responsible Practices Framework," an initiative that requires members to maintain high responsible business practices, which will be monitored by independent third parties. For more information, visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com).*

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