



## NEWS RELEASE

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### RJC CERTIFIES AKREUM SA

LONDON - RJC announced today that Akreum SA, has achieved Certification by meeting the highest ethical, social and environmental standards established by the RJC.

“RJC warmly congratulates Akreum SA on its Certification. The successful verification assessment was conducted by Jean-François Jenni from Bureau Veritas Italia, one of the independent third-party auditing firms accredited by the RJC,” says Catherine Sproule, RJC’s Chief Operations Officer.

“Akreum SA is very proud to have achieved the RJC Certification. We operate in a complex and very interweaved luxury industry business. The RJC Certification comes to our company as a further and very important accomplishment: it honors our four generations-long commitment to constantly document and promote ambitious and ethical transparency standards. It well translates our respect towards our clients, our stakeholders, and the environment, and last but not least, towards ourselves and our work,” says Alexander D. Kuenzi, Executive Chairman, Akreum SA.

For further information please contact:

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### About Akreum SA

Akreum SA, founded in 1977, employs its all-embracing, holistic and discrete signature to all its brands and trademarks. Over four generations have acquired profound industry knowledge, unfolding into highly ethical business standards representing our core values. Akreum SA successfully operates multiple lines of businesses. These are Wealth and Finance Management, Fine Foods and Flavours, Luxury Concepts Development and Trading of Precious Metals and Stones. For more information about Akreum SA please visit [www.akreum.com](http://www.akreum.com)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

[RJC Certification Information – Akreum SA](#)

[RJC Certified Members](#)

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