

NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES BELFONT SA

LONDON - The Responsible Jewellery Council (RJC) announced today that Belfont SA, the Geneva - based diamond trader, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Belfont SA on its certification. The successful verification assessment was conducted by Michel Mooser from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"We are very pleased to have become RJC certified. This RJC certification confirms that our convictions of responsible business practices and ethics are in line with those of the RJC. It allows companies like us and the other members to stand out in our industry and build consumer confidence, "says Dani Yarisal, managing director of Belfont SA.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 440 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Belfont SA

Established in 1954, Belfont SA is still today a family owned and managed company, offering tailor-made service to its clientele. The highest degree of service and professionalism, is available to leading jewellers and watch manufacturers. Its presence near the production centres permits efficient delivery of pre-selected and finely assorted goods. Our specialized team assist manufacturers in finding solutions for their products under development. For more information please visit www.belfont.com

www.responsiblejewellery.com

RJC Certification Information Belfont SA RJC Certified Members