

NEWS RELEASE

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RJC CERTIFIES SWAROVSKI GROUP BRAND, CHAMILIA

LONDON - RJC announced today that Chamilia, a Swarovski Group brand, has achieved Certification against the 2013 Code of Practices (COP) at both its Headquarters in Cranston, RI and its European facility in Newcastle Upon Tyne, UK. The 2013 COP was released in November 2013.

"It is a pleasure to announce Chamilia has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are thrilled to see Members achieving these Certifications against the standard and warmly congratulate Chamilia," says Catherine Sproule, RJC's Chief Operations Officer.

The successful verification assessment was led by Alfonso Orellana from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

"We are delighted to announce that the Chamilia brand achieved RJC Certification," said Chamilia Vice President, Global Merchandising and Marketing Catherine Ottaviano. "It is so important that the industry cooperate with standards to ensure business practices that benefit the consumer and our world. Cooperation with these practices is of very high importance to the Chamilia brand."

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 600 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd. The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK. The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

About Chamilia

Based in Cranston, RI, Chamilia was established in 2002 and, since its purchase in 2013, has been a member of the Swarovski Group, a world leader in quality and innovation. Each of the more than 400 exclusive charms available from the brand are made from .925 sterling silver or 10- or 14-karat gold and feature genuine Swarovski Crystals or Zirconia, or Italian Murano Glass. The brand follows strict Swarovski Group guidelines for quality and aesthetic excellence.Diamonds used in Chamilia products have been purchased from legitimate sources not involved in funding conflict and in compliance with United Nations resolutions. Chamilia guarantees that these diamonds are conflict free, based on personal knowledge and/or written guarantees provided by the supplier of their diamonds. For more information, please go to www.chamilia.com

About Swarovski

Swarovski delivers a diverse product portfolio of unmatched quality, craftsmanship and creativity. Founded in 1895 in Austria, Swarovski Crystal Business designs, manufactures and markets crystals, natural and created gemstones, finished products such as jewelry, accessories and lighting. The company's film division, Swarovski Entertainment, produces artistically accomplished feature films with global box-office appeal. The Swarovski Foundation was set up to honor the philanthropic spirit of the company by supporting creativity and culture, promoting wellbeing and conserving natural resources. Now run by the fifth generation of family members, Swarovski Crystal Business has a global reach, with over 2,350 stores in about 170 countries and more than 25,000 employees, <u>www.swarovskigroup.com</u>.

RJC Certification Information – Chamilia

RJC Certified Members

www.responsiblejewellery.com

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