



## NEWS RELEASE

Embargoed until Thursday 25 June 2015

### RJC RE-CERTIFIES DE BEERS DIAMOND JEWELLERS

LONDON - RJC announced today that De Beers Diamond Jewellers Ltd has achieved Certification against the 2013 Code of Practices (COP) at its retail and administration facilities in France, China, Japan, Taiwan, United States and United Kingdom. The 2013 COP was released in November 2013.

“It is a pleasure to announce De Beers Diamond Jewellers Ltd has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are thrilled to see Members achieving Certifications against the standard and warmly congratulate De Beers Diamond Jewellers Ltd,” says Catherine Sproule, RJC’s Chief Operations Officer.

The successful verification assessment was led by Peter Warbrick from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

“De Beers Diamond Jewellers is delighted to be Re-Certified as a member of the RJC. This illustrates once more our total commitment to ensure that we offer our clients 100% peace of mind when purchasing diamond jewellery. Being a member of the RJC is a testament to that fact that every De Beers piece of jewellery has been responsibly sourced and crafted within the highest ethical, social, human rights and environmental practices. We are pleased to be recognised by the RJC for our on-going work in these areas,” says François Delage, Chief Executive Officer, De Beers Diamond Jewellers.

For further information please contact:

Gerhard Humphreys-de Meyer, Communications Coordinator, Responsible Jewellery Council  
Telephone +44 (0)207 321 0992, [gerhard.humphreysdemeyer@responsiblejewellery.com](mailto:gerhard.humphreysdemeyer@responsiblejewellery.com)

#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 600 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

### **About De Beers Diamond Jewellers**

De Beers Diamond Jewellers was established in 2001 as an independently managed and operated company by LVMH Moët Hennessy Louis Vuitton, the world's leading luxury products group, and De Beers SA, the world's premier diamond mining and marketing company.

#### *The De Beers Difference*

De Beers, the Jeweller of Light, creates timeless treasures that reveal and celebrate the wondrous brilliance of women and diamonds. As the definitive destination for diamond jewellery, we have a quest for inner beauty, bringing lightness, femininity and delicacy to our sublime diamond jewellery.

Drawing on diamond mastery since 1888, De Beers hand-select each diamond for its unique beauty to capture unmatched Fire, Life, and Brilliance. Each unique De Beers creation is the culmination of wondrous artistry and the true beauty of the finest diamonds.

De Beers is proud to be the only brand to demonstrate the beauty of its diamonds, using the De Beers Iris. This proprietary technology, found in each De Beers store provides clients with an objective way to see the beauty of their diamond through the eyes of an expert.

### **[RJC Certification Information – De Beers Diamond Jewellers](#)**

#### **[RJC Certified Members](#)**

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.