



NEWS RELEASE

Embargoed until Thursday 11 February 2016

US DIAMANTAIRE, NICE DIAMONDS, OBTAINS RJC CERTIFICATION

LONDON - RJC announced today that Nice Diamonds, a subsidiary of Forever Collections Inc., has achieved Certification against the 2013 Code of Practices (COP) at its trading offices in Los Angeles and New York, USA.

“It is a pleasure to announce Nice Diamonds has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see Members achieving Certification against the standard and warmly congratulate Nice Diamonds,” says Andrew Bone, RJC’s Executive Director.

The successful verification assessment was led by Gibson Lemos from Bureau Veritas Italia, one of the independent third-party auditing firms accredited by the RJC.

“Nice Diamonds is proud to have achieved the RJC Certification. We hold the core values of integrity and transparency in all aspects of our business and the RJC certification is an additional confirmation of our commitment to maintaining responsible and ethical integrity in our supply chain. We truly believe in following practices that positively address human rights, labour rights, environmental impact and product disclosure,” says Nilesh Sheth, President of Forever Collections, Inc. DBA. Nice Diamonds.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 700 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Nice Diamonds

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

Serving the United States Diamond industry since 1979, Nice Diamonds is a third generation family-owned business that sells and promotes Fancy Colored & Colorless Diamonds in Traditional, Unique and Antique Cuts. Nice Diamonds believes in delivering consistent reliable service to develop relationships.

We consider the communities we work with as an extension of our family. With this, we support ethical sourcing and assuring our clients the integrity of our diamonds. We take pride in our contributions to the research and education of rare diamonds. We partner with gemological laboratories for research and identification related to diamonds.

We believe, in not only practicing with integrity but we also like to lead by example. Our president, Nilesh Sheth, has been serving on the Executive Board of IDCA for over four years and is on the education committee of NCDIA. With our breadth of knowledge, we bring to you a high level of professionalism that is reflected in the quality of our diamonds. For more information, please visit us www.nicediamond.com

[RJC Certification Information – Forever Collections, Inc. DBA. Nice Diamonds](#)

[RJC Certified Members](#)

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