

NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES HYDE PARK JEWELERS

LONDON - The Responsible Jewellery Council (RJC) announced today that Hyde Park Jewelers, the Denver - based jewellery retailer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Hyde Park Jewelers on its certification. The successful verification assessment was conducted by UL, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"On behalf of Hyde Park and Traditional Jewelers, we are honored to achieve certification with the RJC and will strive to do our part to elevate the standards of social responsibility, integrity and transparency in our industry," says Michael Pollak, CEO of Hyde Park Jewelers.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 440 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a Full Member of the ISEAL Alliance — the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Hyde Park Jewelers

Hyde Park Jewelers was founded in 1976 in Denver, CO by Michael Pollak who still owns and operates the company as CEO. Today, Hyde Park's operations include the Hyde Park Jewelers flagship store at Cherry Creek Shopping Center (Denver, CO); Hyde Park Jewelers at Biltmore Fashion Park (Phoenix, AZ); Rolex Boutique Hyde Park (Las Vegas, NV); The Omega Boutique at Hyde Park Jewelers, located adjacent to the flagship store; Traditional Jewelers at Fashion Island (Newport Beach, CA). Hyde Park and Traditional Jewelers continually position themselves among the top 25 independent jewelers in the nation. Award-winning designs and distinctive styles have made Hyde Park and Traditional widely respected lifestyle jewelers, known for providing exclusive and unique styles for the discriminating customer. Hyde Park works with a worldwide network of gem sources, focuses on both classics and on the most cutting-edge designs within the industry, and owns and operates its own manufacturing facilities in

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Denver and Newport Beach. Hyde Park and Traditional Jewelers support over 100 philanthropic organizations including Children's Hospital, Denver Health, YouthBiz, Volunteers of America, Mizel Museum, Judi's House, Hoag Hospital, Muscular Dystrophy Association, Cystinosis and Natalie's Wish.

For more information please visit www.hpjewels.com or www.traditionaljewelers.com.

RJC Certification Information Hyde Park Jewelers

RJC Certified Members