

# **NEWS RELEASE**

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# **RJC CERTIFIES NEW YORK-BASED LE VIAN®**

LONDON - RJC announced today that Le Vian has achieved Certification against the 2013 Code of Practices (COP) at its jewellery manufacturing facility in New York. The 2013 COP was released in November 2013.

"It is a pleasure to announce Le Vian has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are thrilled to see Members achieving Certification against the standard and warmly congratulate Le Vian," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Shaheen Kanchwala from SCS Global Services, one of the independent third-party auditing firms accredited by the RJC.

"Le Vian is pleased to have completed a two year process of becoming independently audited and certified by the Responsible Jewelry Council as a responsible sourced company with ethical and socially responsible practices. We invite all companies in the industry to submit to this certification process in order to elevate the status of our entire industry, as leaders in the luxury world." said Eddie LeVian, CEO Le Vian.

### For further information please contact:

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### **About RJC**

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 600 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

#### **About Le Vian**

Le Vian® is the jeweler of today and tomorrow, leading the fine jewelry industry on a path to trendsetting stardom with innovative design concepts and deliciously flavored exotic gemstones and diamonds, each revealed in the company's Red Carpet Revue Trend Forecast held each year in Las Vegas. Le Vian®'s historic journey in fine jewelry spans centuries with

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ties to ancient royalty, its American roots planted in the 1950s. Today, Le Vian®, an international luxury brand, is the most recognized fashion couture fine jeweler of choice in the English speaking world, expertly crafting a perfect union between high style fashion trend forecasting with glamorous handmade fine jewelry designs using rare diamonds and gems.

Le Vian®attributes its meteoric rise in fine jewelry to its deep passion for finding the most beautiful gems in the world and designing the most innovative, unique looks that bring those gems to life. This sweet combination has resulted in hundreds of red carpet moments each year for many of Hollywood's hottest celebrities who choose Le Vian®'s distinctive jewelry and millions of collectors worldwide who crave Le Vian®'s newest trend setting designs.

www.levian.com

**RJC Certification Information – Le Vian** 

**RJC Certified Members**