

NEWS RELEASE

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RJC CERTIFIES RDI DIAMONDS, INC.

LONDON - RJC announced today that RDI Diamonds, Inc. has achieved Certification against the 2013 Code of Practices (COP) at its trading office in New York, USA.

"It is a pleasure to announce RDI Diamonds, Inc. has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are delighted to see members achieving certification against the standard and warmly congratulate RDI Diamonds, Inc.," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Heather Louie from SCS Global Services, one of the independent third-party auditing firms accredited by the RJC.

"RDI Diamonds, Inc. is very proud to have achieved RJC certification. This accomplishment confirms our company's commitment to responsible and ethical business practices. As we continue to grow into a multinational corporation, we recognise the importance of responsible sourcing and supply chain due diligence amongst the many great initiatives spear-headed by the RJC," says Michael Indelicato, CEO at RDI Diamonds, Inc.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 900 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About RDI Diamonds, Inc.

RDI Diamonds, Inc. was founded in Rochester, NY in 1992. The company is a leading provider of loose diamonds and finished diamond jewelry in the industry. The company employees over 70 people in its Rochester facility. For more information about RDI Diamonds, Inc., visit www.rdidiamonds.com

RJC Certification Information – RDI Diamonds, Inc.

RJC Certified Members