



NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES SFM JOAILLERIE

LONDON - The Responsible Jewellery Council (RJC) announced today that SFM Joaillerie, the French jewellery manufacturer has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates SFM Joaillerie on its certification. The successful verification assessment was conducted by Marguerite Whitwham from SGS, one of the independent third-party auditing firms accredited by the RJC," says Catherine Sproule, RJC's Chief Executive Officer - Interim.

"We are extremely proud to have achieved the RJC Certification. SFM Joaillerie has the highest respect for people and the environment. Exceptional manufacturing quality and business integrity have been the foundation of SFM Joaillerie's values for over 30 years. We share the RJC's vision of promoting a responsible world-wide supply chain. The RJC Certification strengthens our commitment to conduct responsible and sustainable business practices for generations to come," says Guy Jourdiere, Sales Manager of SFM Joaillerie.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 460 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About SFM Joaillerie

SFM Joaillerie is a well-known Platinum manufacturer in France. 100% of the jewellery sold by SFM is produced in Besançon, the capital of micro technology. The firm received the prestigious label 'Jewellery of France' in 2009. This label is a unique signature which guarantees the country of origin and optimum manufacturing conditions. Its aim is to promote French jewellery know-how around the globe. This label guarantees that each product has been manufactured, assembled, set and polished in France.

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

SFM proudly respects clear commitments to quality and guarantees minimum diamond weight for each design. Platinum and gold carats are guaranteed and checked by our in-house laboratory which is approved by the French government. More information at: www.sfm-france.com

[RJC Certification Information SFM Joaillerie](#)

[RJC Certified Members](#)

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