

NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES RHYS JAMES PRIVATE CLIENT SERVICES

LONDON - The Responsible Jewellery Council (RJC) announced today that Rhys James Private Client Services, the Melbourne - based jewellery retailer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Rhys James Private Client Services on its certification. The successful verification assessment was conducted by Iftikhar Baig from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"Rhys James Private Client Services (Rhys James PCS) is honoured to have achieved RJC Certification. We believe that opportunity is built on high quality relationships with both our stakeholders and our clientele. The high standards and values expressed by the RJC Certification mirror our commitment to transparency, professionalism, integrity and ethical business practice," says Stacey James, Director Client Services and Business Owner of Rhys James PCS.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 420 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a Full Member of the ISEAL Alliance — the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Rhys James Private Client Services

Established in 2008, Rhys James Private Client Services is an Australian based jewellery design consultancy and emerging luxury brand producing exceptional diamond jewellery, owned and operated by Rhys and Stacey James. The business is committed to perfection in all that it produces as well as in its corporate actions. Rhys James embodies true luxury, exquisite design and craftsmanship, service excellence and a passion for personal expression,

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rarity and quality. Rhys James PCS also represents Antwerp based Pluczenik Group (in Australia), one of the world's most highly regarded master diamantaires and De Beers DTC sightholders.

RJC Certification Information Rhys James Private Client Services

RJC Certified Members