

NEWS RELEASE

RJC CERTIFIES SANDEEP DIAMOND CORPORATION

LONDON - RJC announced today that Sandeep Diamond Corporation has achieved Certification against the 2013 Code of Practices (COP) at its headquarters in New York, USA. The 2013 COP was released in November 2013.

"It is a pleasure to announce Sandeep Diamond Corporation has been certified against the 2013 COP. The new provisions under the 2013 COP address important issues for our Members and their supply chain. We are thrilled to see Members achieving Certification against the standard and warmly congratulate Sandeep Diamond Corporation," says Andrew Bone, RJC's Executive Director.

The successful verification assessment was led by Alfonso Orellana from SGS United Kingdom Limited, one of the independent third-party auditing firms accredited by the RJC.

"On behalf of Sandeep Diamond Corporation, we are honored to receive RJC Certification. This accreditation is important to us, not for just its prestige, but also for the empirical standards it represents. As an organisation over the years, we have always endeavored to walk the right path and invest in all matters that improve, enhance the company, the people and, above all, the customers whom we serve," says Sandeep Shah, Principal, Sandeep Diamond Corporation.

For further information please contact:

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 600 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a <u>Full Member of the ISEAL Alliance</u> – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit <u>www.responsiblejewellery.com</u>

About Sandeep Diamond Corporation

Established in 1986, Sandeep Diamond Corporation is one of the largest manufacturers of diamond bridal rings in the world. It is a passionate group of people that continue to build long-term relationships based on extensive global consumer market research, trend-inspired product design execution, superior brand-marketing services and, at the very heart, outstanding customer service.

RJC Certification Information – Sandeep Diamond Corporation

RJC Certified Members