



NEWS RELEASE

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SILK ROAD DIAMONDS BECOMES CERTIFIED MEMBER OF THE RJC

LONDON - RJC announced today that Silk Road Diamonds, the diamond trader with facilities in Belgium and China, has achieved Certification by meeting the highest ethical, social and environmental standards established by the RJC.

“RJC warmly congratulates Silk Road Diamonds on achieving Certification. The successful verification assessment was conducted by Ann Van Vlaenderen from Figurat Bedrijfsrevisoren, one of the independent third-party auditing firms accredited by the RJC,” says Ashish Deo, RJC’s Chief Executive Officer.

“Silk Road Diamonds is proud to have achieved the RJC Certification. This accomplishment confirms our company commitment to responsible and ethical business practices. Our core value is developing relationships built on trust, transparency and responsibility with both customers and suppliers,” says Yan Li, CEO, Silk Road Diamonds.

For further information please contact:

Madalina Grigorie, Communications Coordinator, Responsible Jewellery Council
Telephone + 44 (0)20 7836 6376, madalina.grigorie@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About Silk Road Diamonds

The Silk Road connects Asia with Europe. It is an important trading route between east and west, and has brought about great economic and cultural developments for both sides. Similarly, Silk Road Diamonds was founded by Chinese entrepreneurs, based in Europe, with the aim of developing a “Silk Road” trade route for the diamond industry.

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

Silk Road Diamonds is a diamond trading company located in Antwerp, the world's leading diamond centre. China is its primary market focus, where it has over 10 years' experience supplying top-quality loose polished diamonds to the fine jewellery market. Its customers include the largest and most renowned jewellery retail chains in China. These companies appreciate not only the quality of Silk Road Diamonds' product, but also its ability to supply precisely what they require, in large volumes, direct from the Antwerp trading centre.

Silk Road Diamonds has set up local sales offices in Shanghai and Hong Kong, the two most important trading hubs in the region. This enables it to improve service support for customers in both Hong Kong and mainland China. Silk Road Diamonds is also a member of the Shanghai Diamond Exchange (SDE) and Responsible Jewellery Council (RJC) certified, which provides assurance of its ethical and professional trading practices.

Through partnership with Silk Road Diamonds, it is possible for diamond companies to develop valuable long-term business prospects with major jewellery retailers in China. This opportunity provides direct entry into the world's most exciting emerging consumer market. For more information visit www.silkroaddiamonds.com

[RJC Certification Information – Silk Road Diamonds](#)

[RJC Certified Members](#)

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