



## NEWS RELEASE

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### BOUCHERON – RE-CERTIFIED BY THE RJC

LONDON - RJC announced today that Boucheron, the French jewellery retailer, has achieved Re-Certification by meeting the highest ethical, social and environmental standards established by the RJC.

“RJC congratulates Boucheron on achieving Re-Certification. Boucheron became successfully certified originally in 2011, and they were one of the first luxury retailers to achieve RJC Certification. After a Member has become RJC Certified for the first time, independent verification is required at the end of each certification period to ensure continued conformance and thereby maintain Certified Member status,” says Ashish Deo, RJC’s Chief Executive Officer.

The successful verification assessment was conducted by Philippe Arnaud from KPMG SA France, one of the independent third-party auditing firms accredited by the RJC.

“By the RJC certification renewal, Boucheron confirms its commitment to the ethical principles of a sustainable development in which our Maison and our group Kering strongly believe in. The efforts we invested the first time and since then have ensured that the Re-Certification has required significantly less preparation and audit time even though we continue to improve our business practices.

The framework offered by the RJC reinforces each actor of our industry to continuously renew our attention on manufacturing conditions of our creations.

It is essential for Boucheron to implement ethical practices toward its employees, partners and customers. The outstanding value of our products is directly linked to this principles and we are proud of it, “says M. Pierre Bouissou, President and General Director, Boucheron.

For further information please contact:

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#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

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The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

### **About Boucheron**

The first jeweler on Place Vendôme, Boucheron has embodied excellence in Jewelry, High Jewelry and Watchmaking for more than 155 years. Each collection draws from the history and the values of the Maison, celebrating a modern prowess that is constantly reinvented.

Each watch and jewelry creation sublimates their exceptional stones with the precious material of which they are sculpted. Each creation captures light and crystalizes an emotion. More than simple jewelry pieces, the Maison's creations sublimate women, releasing the inner beauty and the confidence of those who embody grace. There are currently more than 50 Boucheron boutiques across the world. Boucheron is part of Kering, a worldwide leader in luxury and lifestyle.

### **[RJC Certification Information – Boucheron](#)**

### **[RJC Certified Members](#)**

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

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