



## NEWS RELEASE

Embargoed until 20 November 2014

### PIAGET - RE-CERTIFIED AGAINST NEW RJC CODE OF PRACTICES

LONDON - RJC announced today that Piaget, the leading Swiss watch and Jewellery Maison, has achieved Re-Certification against the 2013 Code of Practices (COP), demonstrating their company's commitment and contribution to a responsible global jewellery supply chain. They are the first Swiss watch and Jewellery Maison to be certified against the RJC's new standard.

"RJC congratulates Piaget on achieving Re-Certification. After a Member has become RJC Certified for the first time, independent verification is required at the end of each certification period to ensure continued conformance and to maintain Certified Member status. The 2013 COP includes new provisions that address important issues for RJC Members and their supply chains," says Ashish Deo, RJC's Chief Executive Officer.

The independent third party audit was conducted by Michel Mooser from SGS United Kingdom Limited, one of the qualified auditing firms accredited by the RJC.

"The RJC Re-Certification represents an important accomplishment for Piaget. The first Certification under the number 26 was obtained in 2011. Since that day, we, at Piaget, have been actively promoting ethical and responsible values and the protection of the environment among our supply chain as well as with all our stakeholders. This recognition participates in strongly upholding the philosophy that was introduced by Piaget's founder, George-Edouard Piaget, which is the concern for the quality of our products and our practices. We are proud to be an active Member of the RJC and to participate in the promotion of responsible practices that are within our domain', says Philippe Léopold-Metzger, CEO, Piaget.

For further information please contact:

Madalina Grigorie, Communications Coordinator, Responsible Jewellery Council  
Telephone +44 (0)207 321 0992, [madalina.grigorie@responsiblejewellery.com](mailto:madalina.grigorie@responsiblejewellery.com)

#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 500 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

**About Piaget**

Since its foundation in 1874, Piaget has been cultivating a spirit of luxury while emphasising its creativity, attention to detail and fully integrated watchmaking and jewellery expertise.

Originally specialised in the design and production of watch movements, the Manufacture expanded the scope of its expertise in the 1960s with the launch of astonishing jewellery watches, followed by innovative jewellery collections.

Expressing the spirit of the times, Piaget's watch and jewellery designs embody the eternal quest for technical mastery, transformed by boldness, expertise and imagination. The brand Piaget correlates excellence with all its domains of work and as such, guarantees quality and the integrity of its in house products. More information on [www.piaget.com](http://www.piaget.com)

**[RJC Certification Information – Piaget](#)****[RJC Certified Members](#)**

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, 9 Whitehall, First Floor Front, SW1A 2DD, London, UK.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.