



## NEWS RELEASE

Embargoed until 30 January 2014

### RESPONSIBLE JEWELLERY COUNCIL CERTIFIES ASIAN STAR JEWELS PRIVATE LIMITED

LONDON - The Responsible Jewellery Council (RJC) announced today that Asian Star Jewels Private Limited, the Mumbai - based diamond jewellery manufacturer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Asian Star Jewels Private Limited on its certification. The successful verification assessment was conducted by Manish C. Doshi from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Catherine Sproule, RJC's Chief Executive Officer - Interim.

"Integrity, accountability and responsibility are integral to our management style and our relationship with employees and business partners. We are delighted to have achieved RJC certification as its Code of Practices is aligned to the intrinsic core values and standards represented by our business. Most importantly, this commitment provides us with a framework to continuously improve our business practices and to reinforce consumer confidence in our jewellery," says Priyanshu Shah, CEO of Asian Star Jewels.

For further information please contact:

Madalina Grigorie, Communications Coordinator, Responsible Jewellery Council  
Telephone + 44 (0)20 7836 6376, [madalina.grigorie@responsiblejewellery.com](mailto:madalina.grigorie@responsiblejewellery.com)

#### About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 460 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC's Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

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**About Asian Star Jewels Private Limited**

Asian Star Jewels, a subsidiary of Asian Star Co. Ltd., is a leading diamond jewellery manufacturer headquartered in India. Supported by state-of-the-art jewellery manufacturing facility in India, the company caters exclusively to clients in the international market. Asian Star Jewels is a strategic supply partner to international brands, leading retail chains and prominent independent retailers world-wide. The company's unique ability lies in the flexibility and scalability of operations i.e. in mass-producing superior diamond jewellery, whilst customising to country-specific and client-specific needs. Professional management, strong foundation of vertically integrated supply chain and insightful understanding of global trends & market requirements have established the company's reputation for consistently delivering world-class products, innovation in designs & processes and impeccable service levels.

For further information, please visit [www.asianstarjewels.com](http://www.asianstarjewels.com)

**[RJC Certification Information Asian Star Jewels Private Limited](#)****[RJC Certified Members](#)**

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.  
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.