



NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES HASUNA CO., LTD.

LONDON - The Responsible Jewellery Council (RJC) announced today that HASUNA Co., Ltd., the Tokyo-based jewellery retailer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC.

“RJC warmly congratulates HASUNA Co., Ltd. on its certification. The successful verification assessment was conducted by Akinori Sugimura from Bureau Veritas Italia, one of the independent third-party auditing firms accredited by the RJC,” says Catherine Sproule, RJC’s Chief Executive Officer - Interim.

“Since its founding, HASUNA has strived to maintain business transactions based on face-to-face relationships with producers all over the world. We believe that we can enrich local economies and produce jewellery of a higher value by meeting directly with miners and artisans and becoming involved with the production of the raw materials necessary for our jewellery. As the first RJC certified jewellery brand in Japan, we hope to continue to produce beautiful, highly valuable jewellery while ensuring transparency with the jewellery industry,” says Natsuko Shiraki, CEO of HASUNA Co., Ltd.

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About RJC

The Responsible Jewellery Council is an international not-for-profit standards and certification organisation. It has more than 470 Member companies that span the jewellery supply chain from mine to retail. RJC Members commit to and are independently audited against the RJC Code of Practices – an international standard on responsible business practices for diamonds, gold and platinum group metals. The Code of Practices addresses human rights, labour rights, environmental impact, mining practices, product disclosure and many more important topics in the jewellery supply chain. RJC also works with multi-stakeholder initiatives on responsible sourcing and supply chain due diligence. The RJC’s Chain-of-Custody Certification for precious metals supports these initiatives and can be used as a tool to deliver broader Member and stakeholder benefit.

The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit www.responsiblejewellery.com

About HASUNA Co., Ltd.

HASUNA is a Japanese jewellery company founded in 2009. HASUNA jewellery is recognized for its organic, elegant design which gives off a sense of a homage to the planet. The sophisticated jewellery designs are created together with artisans and miners the world over, including places such as Peru, Colombia and Pakistan.

HASUNA has a wide selection of jewellery on offer, from the “AIMÉE” line of anniversary jewellery, the 18-carat gold jewellery collection “bijoux,” and the “Voyage” line, a costume jewellery collection based on a travel theme. The flagship boutique is in Omotesando, Tokyo. HASUNA Website: www.hasuna.co.jp

www.responsiblejewellery.com

[RJC Certification Information – HASUNA Co., Ltd.](#)

[RJC Certified Members](#)

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
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