



## NEWS RELEASE

Embargoed until 22 January 2013

### RESPONSIBLE JEWELLERY COUNCIL CERTIFIES NIRU (NY) LTD

LONDON - The Responsible Jewellery Council (RJC) announced today that Niru (NY) Ltd, the New York - based diamond trader, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Niru (NY) Ltd on its certification. The successful verification assessment was conducted by Steve Nanette from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"Niru (NY) is committed to maintaining and promoting responsible and ethical behavior in relation to human rights, financial, social and environmental practices. We seek to act in a transparent and accountable manner and to promote this standard throughout the industry. We will always act in a way which strengthens consumer and stakeholder confidence in our company and in the diamond jewellery market," says Rakesh Barmecha, Managing Director of Niru (NY) Ltd.

For further information please contact:

Madalina Grigorie, Communications and Membership Coordinator, Responsible Jewellery Council  
Telephone +44(0)207 8366376, [madalina.grigorie@responsiblejewellery.com](mailto:madalina.grigorie@responsiblejewellery.com)

#### **About RJC**

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 415 member companies. RJC and its Members are committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. This commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum metals jewellery products. The RJC has developed the RJC Member Certification system which applies to all Members' businesses that contribute to the diamond, gold and platinum metals jewellery supply chain. All Certified Members of the RJC are audited by accredited, third party auditors to verify their conformance with the RJC's Code of Practices. A voluntary Chain-of-Custody Standard has also been developed for gold and platinum group metals. The RJC is a [Full Member of the ISEAL Alliance](#) – the global association for sustainability standards. For more information on RJC Members, Certification, and Standards please visit [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

#### **About Niru (NY) Ltd**

Niru NY is part of Niru Group of companies, a DTC site holder and a global leader in manufacturing diamonds. We are a vendor of choice to the world's leading watch brands, jewelers and retailers. Planning for programs from rough, Niru determine from the early stages of the manufacturing the final home for the Diamond. By including our customers in the planning process, we provide a customer service that is designed to enhance their levels of satisfaction and expectation, which results in a Perfect Synergy between all aspects of our business.

[RJC Certification Information Niru \(NY\) Ltd](#)

[RJC Certified Members](#)

[www.responsiblejewellery.com](http://www.responsiblejewellery.com)