



DRAFT NEWS RELEASE

Embargoed until 2 March, 2012

RESPONSIBLE JEWELLERY COUNCIL CERTIFIES ADIAM NV

LONDON - The Responsible Jewellery Council (RJC) announced today that Adiam NV, The Belgium-based diamond trader and manufacturer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Adiam NV on its certification. The successful verification assessment was conducted by Ann Van Vlaenderen from WF&Co, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"We are very pleased to be a member of the Responsible Jewellery Council. Our business is based on sound moral and ethical principles. We believe in working with utmost integrity and with a high standard of practices and in a healthy working environment that helps us generate consumer confidence of the highest level," says Sanjiv Mehta, Managing Director of Adiam NV.

For further information please contact:

Mila Bonini, Communications Manager, Responsible Jewellery Council

Telephone +39 02 48002801, Mobile +39 334 5488723, Mila.bonini@responsiblejewellery.com

About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 360 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Adiam NV

Adiam NV is based in Antwerp, Belgium. We trade in and manufacture rough and polished diamonds. Over the years, we have specialised in dealing with all ranges of diamonds: small, large, rough and polished. We have also been able to prove our dedication to high moral ethics, our customers and the industry itself.

[RJC Certification Information – Adiam NV](#)

[RJC Certified Members](#)

###

www.responsiblejewellery.com