



NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES JEANRICHARD

LONDON - The Responsible Jewellery Council (RJC) announced today that JeanRichard, the Swiss watchmaking brand and part of the PPR Group, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates JeanRichard on its certification. The successful verification assessment was conducted by Michel Mooser from SGS, one of the independent third-party auditing firms accredited to the RJC's Member Certification system," says Michael Rae, RJC's Chief Executive Officer.

"Achieving RJC certification is an important public commitment. This is an acknowledgment of JeanRichard's social responsibility, a conscience that is shared across the PPR Group. JeanRichard is a brand with strong values, authentic, open to the world and responsibility has become a priority. We strongly believe that the Responsible Jewellery Council initiative will bring a completely ethical supply chain across the industry," says Massimo Macaluso, General Manager of JeanRichard.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 370 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About JeanRichard

Since its creation in the 17th century, JeanRichard has preserved the precursor spirit of its founder, Daniel JeanRichard. The watchmaker was a pioneer in the development of the watchmaking industry and opened up new horizons.

This know-how in manufacturing has been renewed by the brand in 2004 with the development of its in-house calibre, the JR1000. Today, JeanRichard keeps this pioneering approach by proposing a contemporary vision of watchmaking. The brand creates watches in harmony with their times, which express freedom, independence, etc. By evoking wild open spaces and outdoor discoveries, each JeanRichard watch is an invitation to travel and more generally to live experiences

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

intensely without borders. Its ambition is to conceive timepieces to be the perfect companion for each outstanding moment in life. For more information, please visit www.jeanrichard.com

[RJC Certification Information – JeanRichard](#)

[RJC Certified Members](#)

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