



NEWS RELEASE

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RESPONSIBLE JEWELLERY COUNCIL CERTIFIES STAR RAYS GROUP COMPANY INDIA

LONDON - The Responsible Jewellery Council (RJC) announced today that Star Rays Group Company India, the Surat-based diamond manufacturer, has achieved certification by meeting the highest ethical, social and environmental standards established by the RJC's Member Certification system.

"RJC warmly congratulates Star Rays Group Company India on its certification. The successful verification assessment was conducted by UL Responsible Sourcing, one of the independent third-party auditing firms accredited to the RJC's Member Certification System," says Michael Rae, RJC's Chief Executive Officer.

"We are pleased to be certified by the Responsible Jewellery Council. The founders of Star Rays had a clear understanding about the policies and business practices that the entity should follow and the same was carved and embedded in the foundation itself. The business practice and core virtues of the entity include Integrity and transparency conceived since its inception. We are committed towards ensuring best business practices and functioning with paramount veracity while yearning for enhanced value addition towards buoyant and sustained development in corroboration with business, social and environmental obligations. This commitment shall ensure that the fundamental ethical values of the entity and the visionary forethought of growing with the people shall never be jeopardized," says Jitendra Dalpatlal Shah, Senior Partner, Star Rays Group Company India.

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About RJC

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 360 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at www.responsiblejewellery.com

About Star Rays Group Company India

Star Rays started manufacturing on moderate scale with a steadfast commitment to excellence, and with an aim to be the preferred supplier of self-produced polished diamonds. Cruising with an endeavour of sustained growth and with the

www.responsiblejewellery.com

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.
The Council for Responsible Jewellery Practices Ltd, First Floor, Dudley House, 34-38 Southampton Street, London, UK, WC2E 7HF.
The Council for Responsible Jewellery Practices Ltd is registered in England and Wales with company number 05449042.

assistance of innovative and upgraded technology, knowledge and skill, Star Rays is making inroads into the galaxy of leading manufacturers of solitaires.

During the journey, since its inception to RJC Certification, Star Rays has witnessed many major milestones and has propelled sustained growth. We have developed our niche for excellence in Heart, Princess, Cushion Modified Brilliant shapes, which displays excellent fire and brilliance in our manufactured diamonds. Our unique Market Led Flexible Manufacturing System enables us to be in close touch with the latest trends and demand patterns prevailing in the market. In the year 2011, we have been certified for merit by The “Gem and Jewelry Export Promotional Council” (GJEPC) from the Government of India for Export Performance in Cut and Polished Diamonds in Non –DTC Category.

More information on www.starrays.com

[RJC Certification Information – Star Rays Group Company India](#)

[RJC Certified Members](#)

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